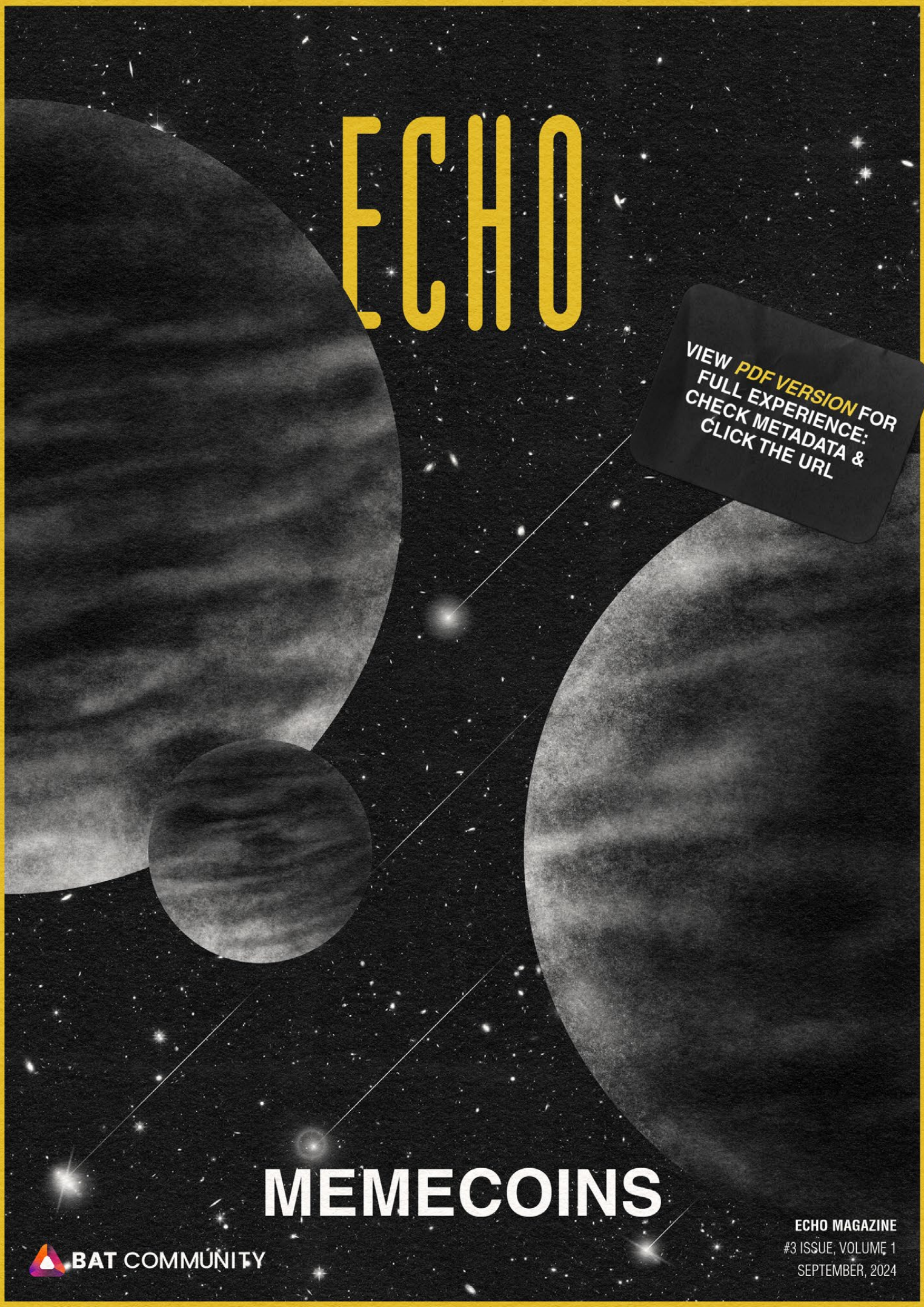

ECHO
VIEW PDF VERSION FOR FULL EXPERIENCE: CHECK METADATA & CLICK THE URL
MEMECOINS
BAT COMMUNITY
ECHO MAGAZINE
#3 ISSUE, VOLUME 1
SEPTEMBER, 2024

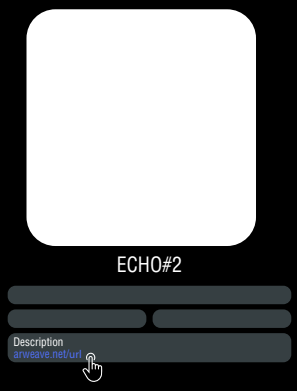
SWITCH TO THE PDF VERSION FOR A MORE IMMERSIVE EXPERIENCE!

BRAVE WALLET

Go to your wallet, open the NFTs tab



Click on this NFT and click the URL in the Description

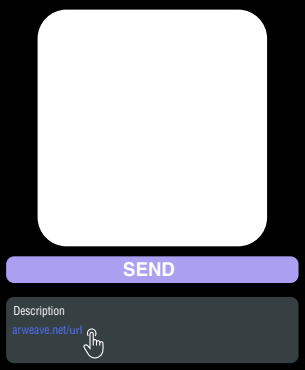


PHANTOM WALLET

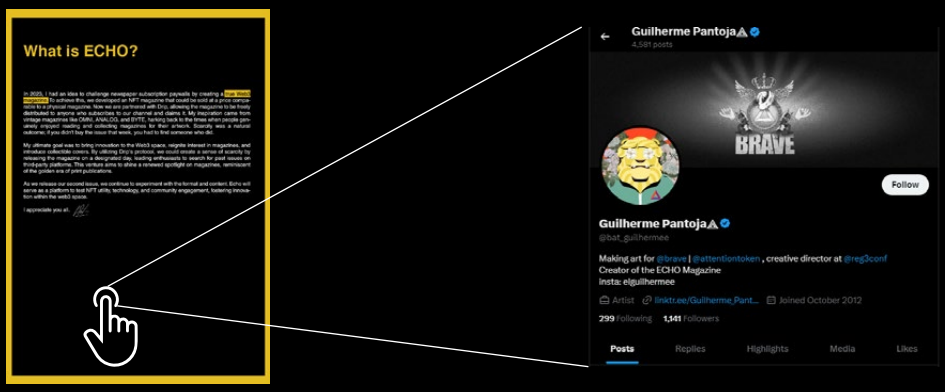
Go to your wallet, open the NFTs tab



Click on this NFT and click the URL in the Description



Know the authors by clicking on the author's names and artworks!




ECHO

What is ECHO?

In 2023, I had an idea to challenge newspaper subscription paywalls by creating a true Web3 magazine. To achieve this, we developed an NFT magazine that could be sold at a price comparable to a physical magazine. Now we are partnered with Drip, allowing the magazine to be freely distributed to anyone who subscribes to our channel and claims it. My inspiration came from vintage magazines like OMNI, ANALOG, and BYTE, harking back to the times when people genuinely enjoyed reading and collecting magazines for their artwork. Scarcity was a natural outcome; if you didn't buy the issue that week, you had to find someone who did.

My ultimate goal was to bring innovation to the Web3 space, reignite interest in magazines, and introduce collectible covers. By utilizing Drip's protocol, we could create a sense of scarcity by releasing the magazine on a designated day, leading enthusiasts to search for past issues on third-party platforms. This venture aims to shine a renewed spotlight on magazines, reminiscent of the golden era of print publications.

As we release our second issue, we continue to experiment with the format and content. Echo will serve as a platform to test NFT utility, technology, and community engagement, fostering innovation within the web3 space.

I appreciate you all.





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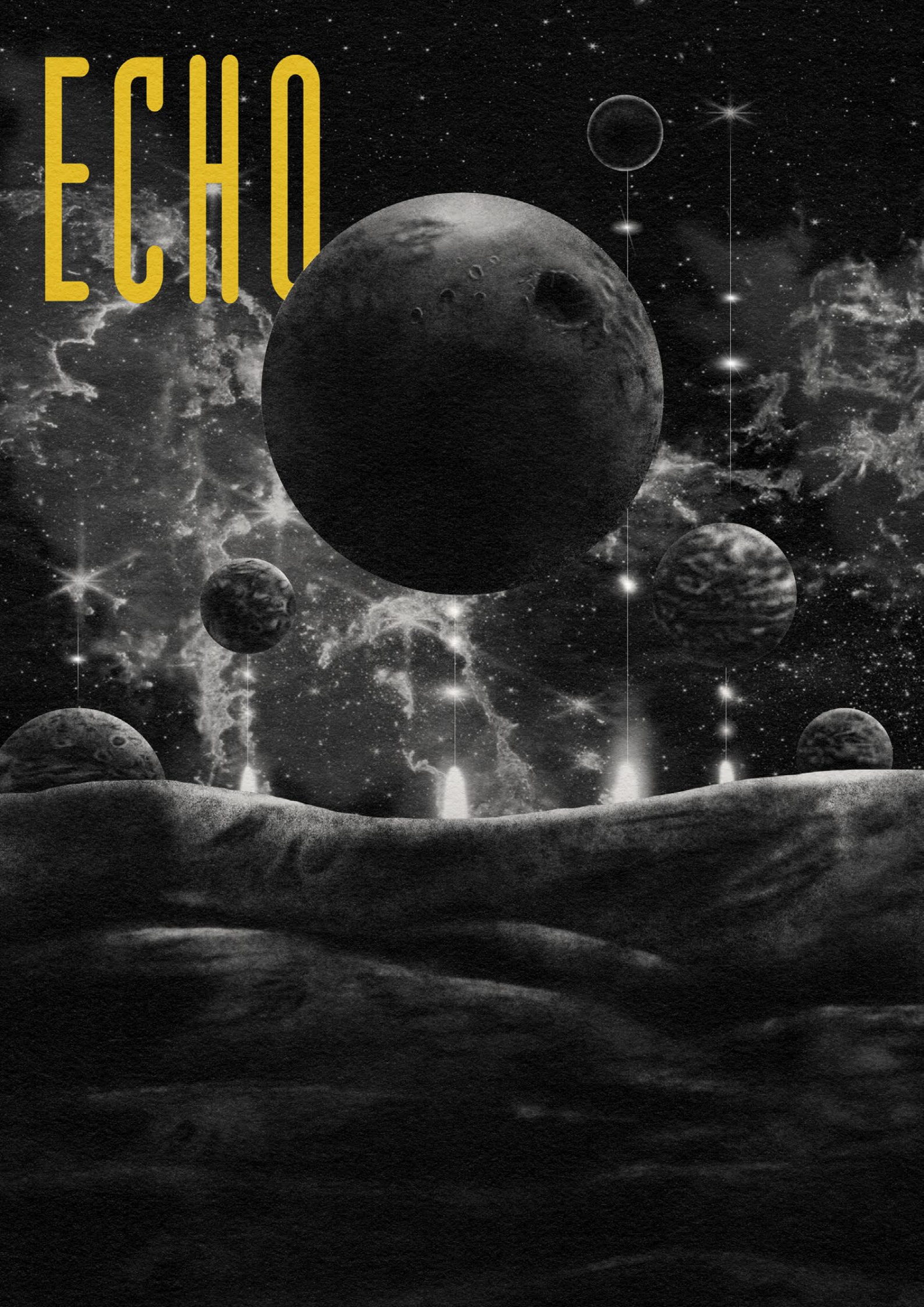
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ECHO



Memecoins, a brief introdcution

The first, and often forgotten, meme coin emerged in 2013 and was, dubbed Bellscoin. Created by Billy Markus, Bellscoin pays homage to 'Bells,' the in-game currency of Nintendo's Animal Crossing series. Eight days later, Markus and his friend Jackson Palmer forked Bellscoin and created Dogecoin ($DOGE), a now iconic cryptocurrency that has gained monumental popularity on social media. Since then, meme coins have proliferated across various crypto networks, each developing uniquely with their own fan base. Unlike traditional cryptocurrencies boasting technological solutions, meme coins often are inspired by internet memes and contain popular culture references. While some meme coins have provided greater utility by enabling faster transactions compared to their predecessors (e.g., $DOGE, $FLOKI, and $SHIB), others appear to have less value or may even be scams, such as pump and dump schemes. In this magazine, we have created a statistical summary of several Solana-based meme coins and one ETH meme coin for the viewers.We hope this offers readers a glimpse into the world of meme coins.

-Aranyaka

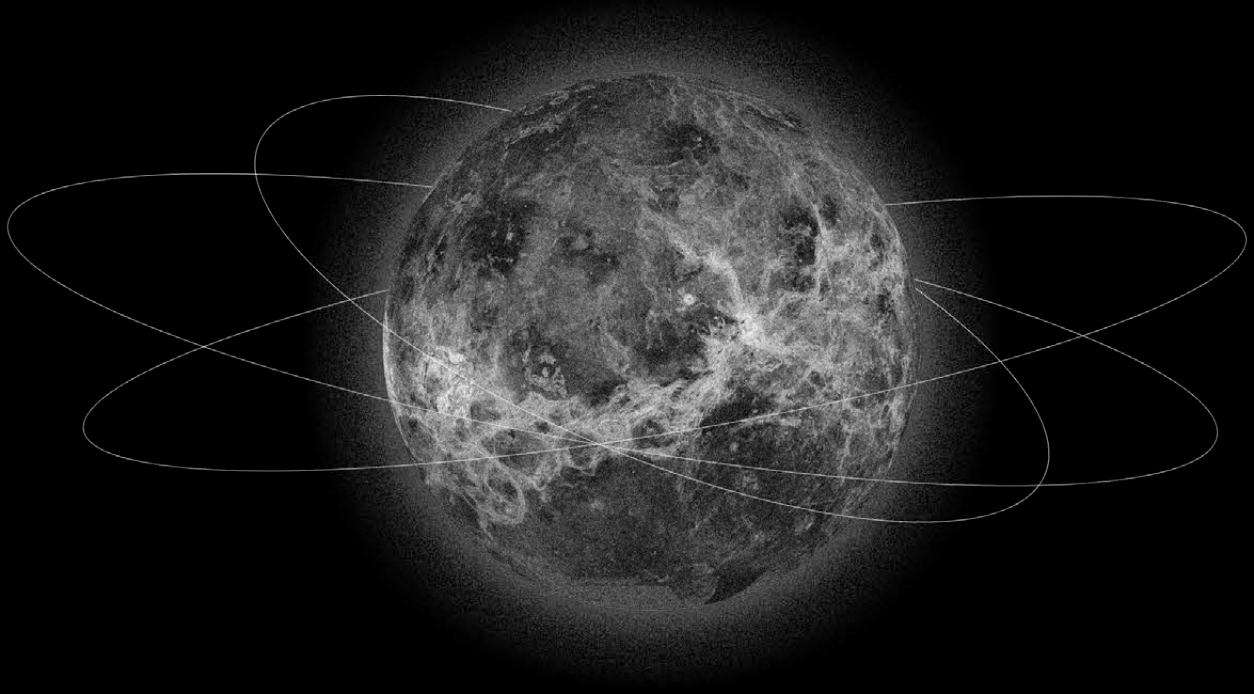
Memecoins

noun

Cryptocurrencies created for entertainment or as a joke, often inspired by internet memes and popular culture, characterized by high volatility and speculative trading. Examples include Dogecoin and Shiba Inu.

“Memecoins have gained immense popularity in the cryptocurrency market, attracting both investors and casual users alike.”

MEMECOINS



Click the Artworks and articles to find the artists behind them, authors and sources

GUAC

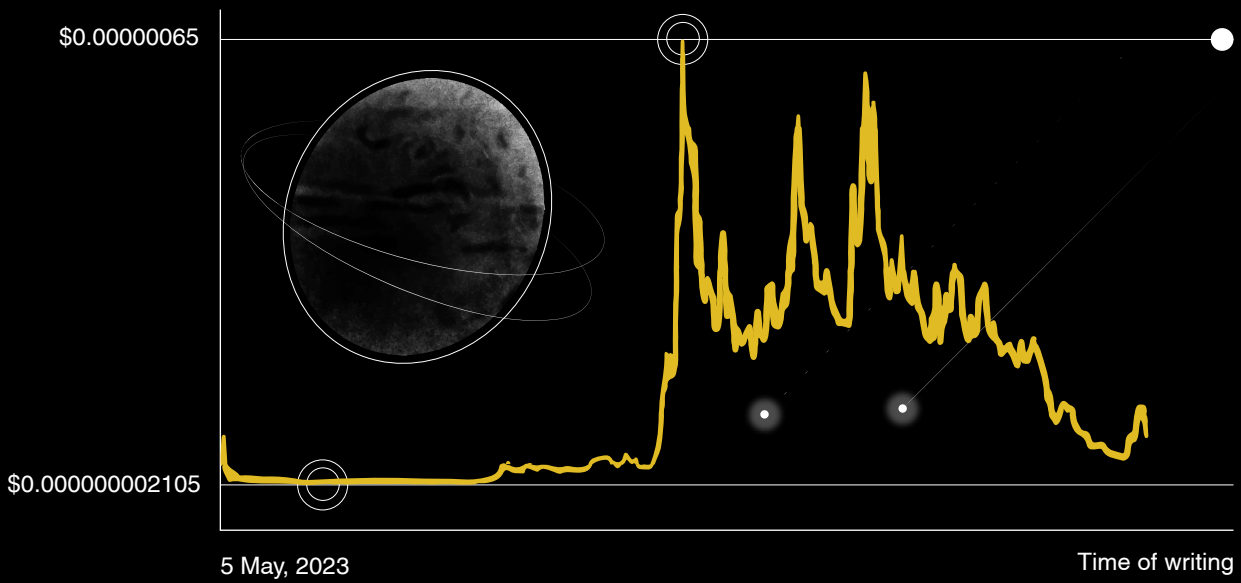


GUACAMOLE

20.2k 6,761

The *GUAC coin* is a community-oriented memecoin native to the Solana Blockchain. It was created without any intrinsic value, expectation of financial return, or official roadmap, and all decisions regarding its development and governance are made through the GUAC DAO (AvocaDAO) or the community. The coin emphasizes its community-driven nature and aims to maintain underlying liquidity to protect users and traders within its ecosystem.

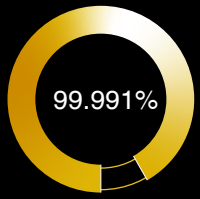
$GUAC / USDC $0.00000006144



Total Supply
98,999,324,822,893 GUAC
This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.00000065
This record was hit on Mar 08, 2024 (5 months ago)

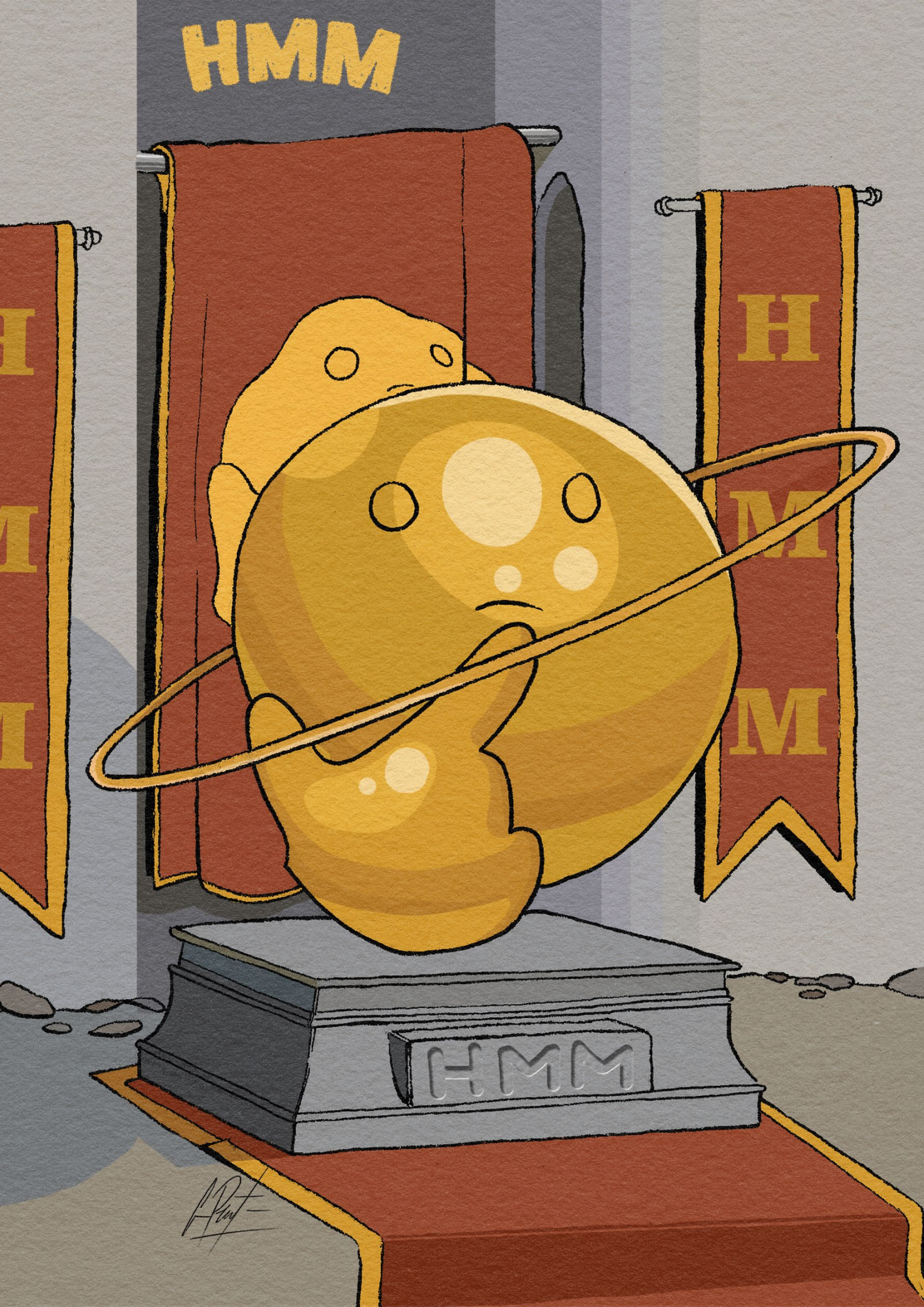
All Time Low
$0.000000002105
Jun 10, 2023 (a year ago)



Circulating Supply
98,990,586,583,556 GUAC

Current Market Cap
$6,734,360

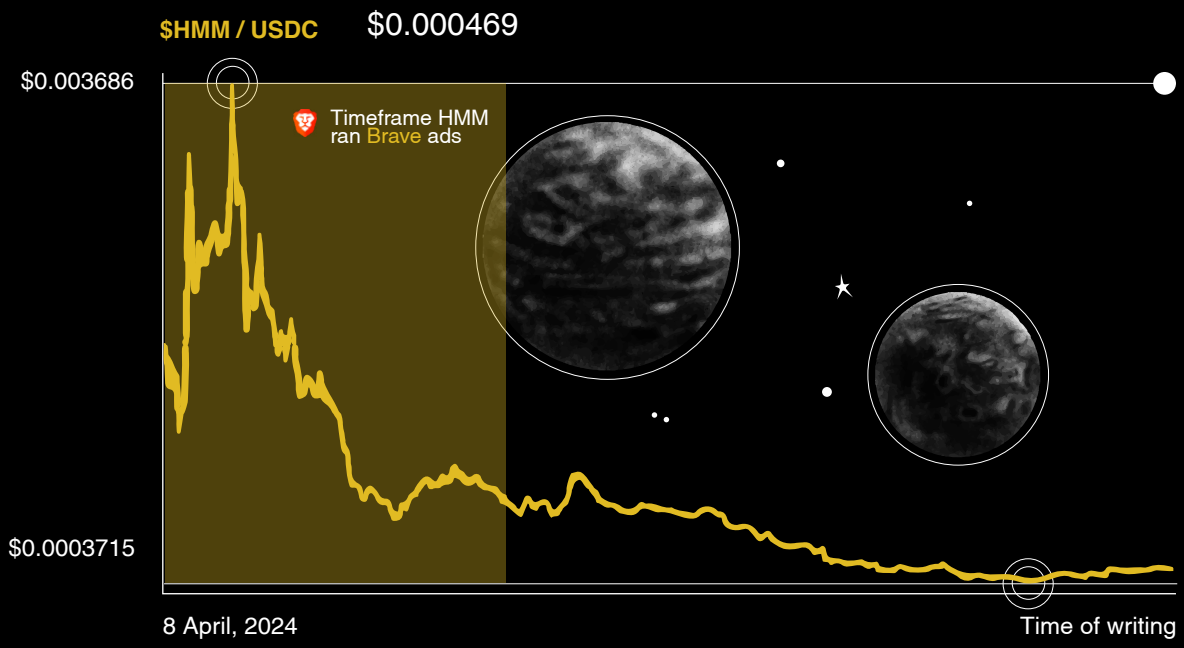
Data from CoinMarketCap


HMM
H
M
M
H
M
M
HMM

HMM

1923 876

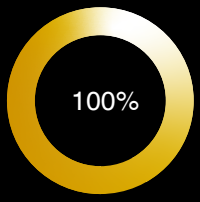
$HMM is a community-driven cryptocurrency native to the Solana Blockchain, designed with a focus on fun and engagement. It aims to provide unique and enjoyable experiences for its users, fostering a strong community spirit without emphasizing financial returns.



Total Supply
882,992,390 HMM
This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.003686
This record was hit on Apr 12, 2024 (4 months ago)

All Time Low
$0.0003715
Jul 12, 2024 (a year ago)



Circulating Supply
882,992,390 HMM

Current Market Cap
$414,083

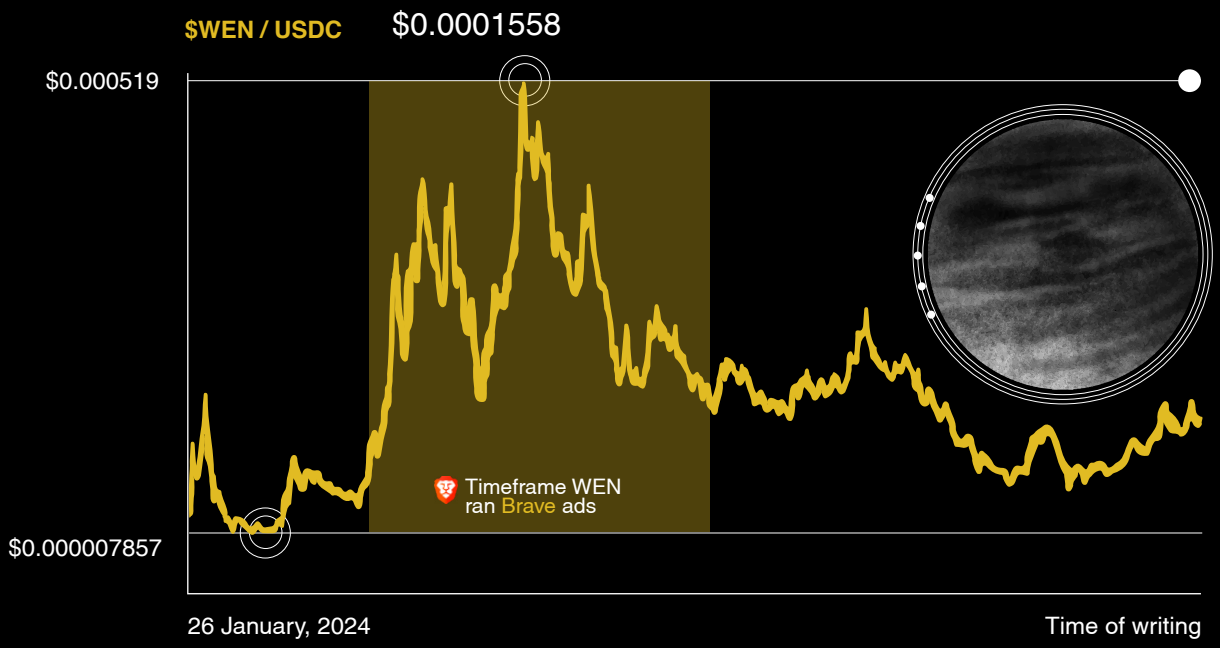
Data from CoinMarketCap


wen

WEN

1923 876

$WEN is a meme coin on the Solana Blockchain that focuses on community engagement and fun. It aims to create a vibrant and interactive environment for its users, emphasizing the social and entertainment aspects of the cryptocurrency space rather than financial gains



Total Supply
727,716,951,329 WEN

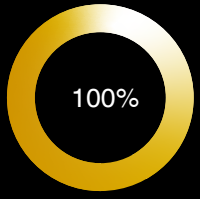
This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.0001621

This record was hit on Mar 27, 2024 (4 months ago)

All Time Low
$0.000007857

Jan 26, 2024 (6 months ago)



Circulating Supply
727,716,951,329 WEN

Current Market Cap
$113,405,523

Data from CoinMarketCap


MOUTAI
LIQUID GOLD

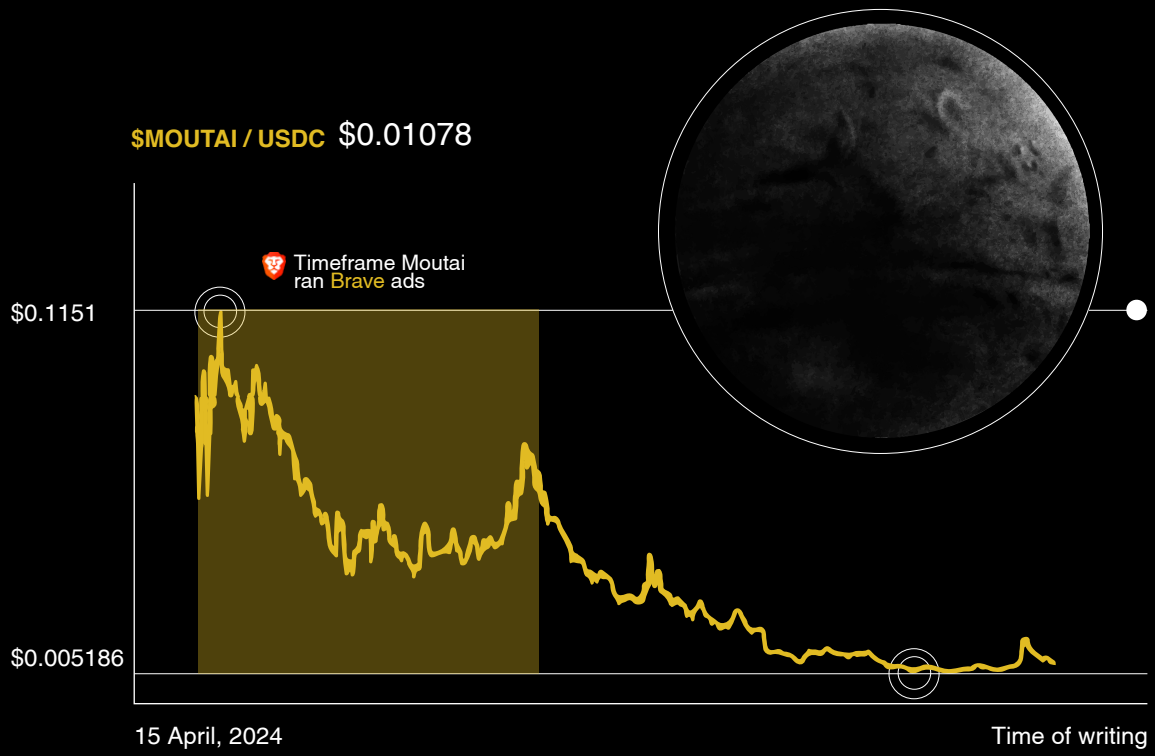


MOUTAI

10.1k

3,772

Moutai (*a.k.a* Liquid Gold) is a community driven Cryptocurrency inspired by te chinese liquor brand of the same name. Central to it's value proposition is the Moutai Fund



Total Supply

696,800,675 MOUTAI

Currently all in circulation

All Time High

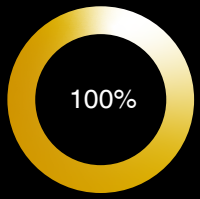
$0.1151

This record was hit on Apr 15, 2024, 5 months ago

All Time Low

$0.005186

The lowest was hit on Jul 08, 2024 (18 days ago)



Circulating Supply

696,800,675 MOUTAI

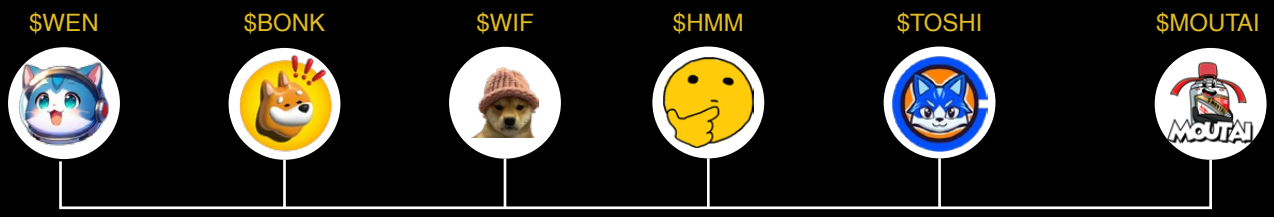
Current Market Cap

$7,758,382

Data from CoinMarketCap

Memecoins, advertising on Brave

Brave Ads are first-party ad placements available throughout Brave, the privacy-first Web browser and Brave Search, the world's fastest growing independent search engine.



31.2M Impressions **1M Clicks** **3.3% Clickthrough Rate**

The Brave Ads & BAT Memecoin pilots delivered a total of 31.2 million impressions, generating over 1 million clicks, with an average clickthrough rate of 3.3%. Pilot campaigns were launched for 6 different memecoin projects, across a total of 13 phases. Brave Ads brought awareness of the memecoin pilots to an average of 1.13 million Brave Rewards users per campaign.

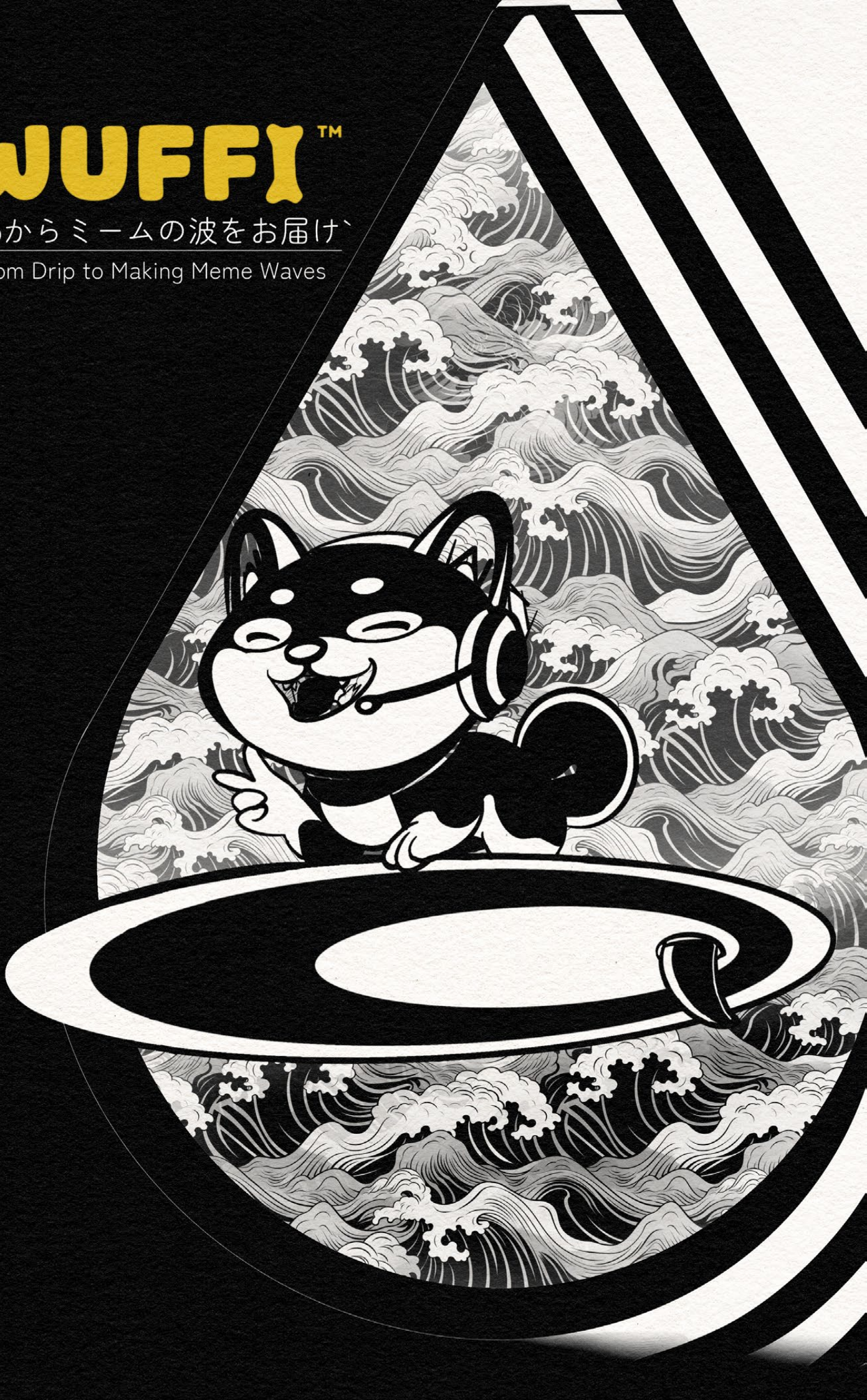
The aim of the pilot was to prove that we could drive awareness and interest to memecoins with Brave Rewards users that have an interest in crypto, and show Brave Rewards users memecoin projects with strong communities that do more than meme. For example, with $BONK, we advertised the BONKMark offering, allowing people to send greeting cards loaded with $BONK to friends and Family, who can accept with a TipLink wallet connected to their email address. We advertised a liquid staking token from the $WEN memecoin, and advertised $WIF hats people could purchase, with proceeds going to support dog rescue shelters. $HMM brought an $HMMigos collection to grow their community, $TOSHI is a leading memecoin on the BASE network, and $MOUTAI brought East with West together through entertaining memes and liquid gold.

Want to advertise on Brave? Click here to learn more!

WUFFI™

Dripからミームの波をお届け

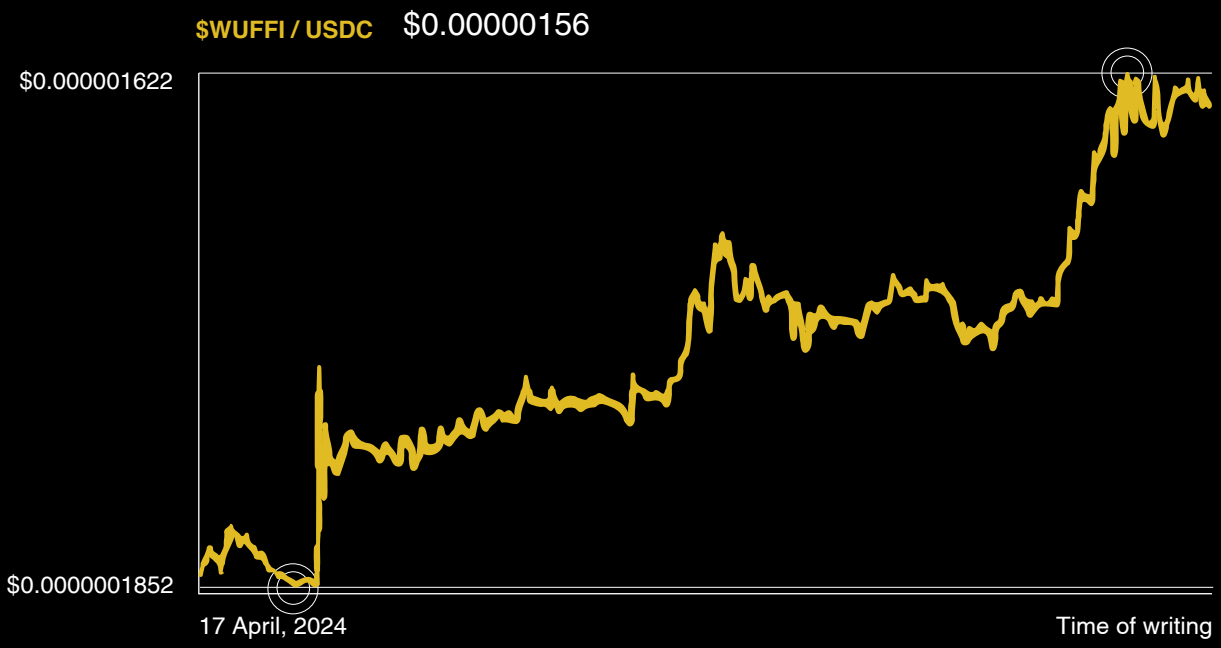
From Drip to Making Meme Waves



WUFFI

690.7k 144.2k

$WUF is a multi-chain community coin spanning Solana, BASE, WAX, and TON blockchains. It integrates into various games and DeFi pools, emphasizing a community-driven approach. With features like WuffiTap, where users can earn in-game currency, $WUF aims to blend fun with functionality, rewarding participants through leaderboards and airdrops. The coin focuses on expanding its ecosystem through partnerships and innovative developments in the web3 space.



Total Supply
84,204,033,545,637 WUF

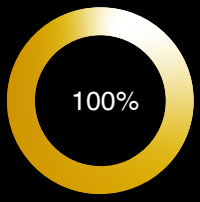
This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.000001622

This record was hit on Apr 27, 2024 (3 months ago)

All Time Low
$0.0000001852

Jul 21, 2024 (9 days ago)



Circulating Supply
84,204,033,545,637 WUF

Current Market Cap
$131,225,533

Data from CoinMarketCap

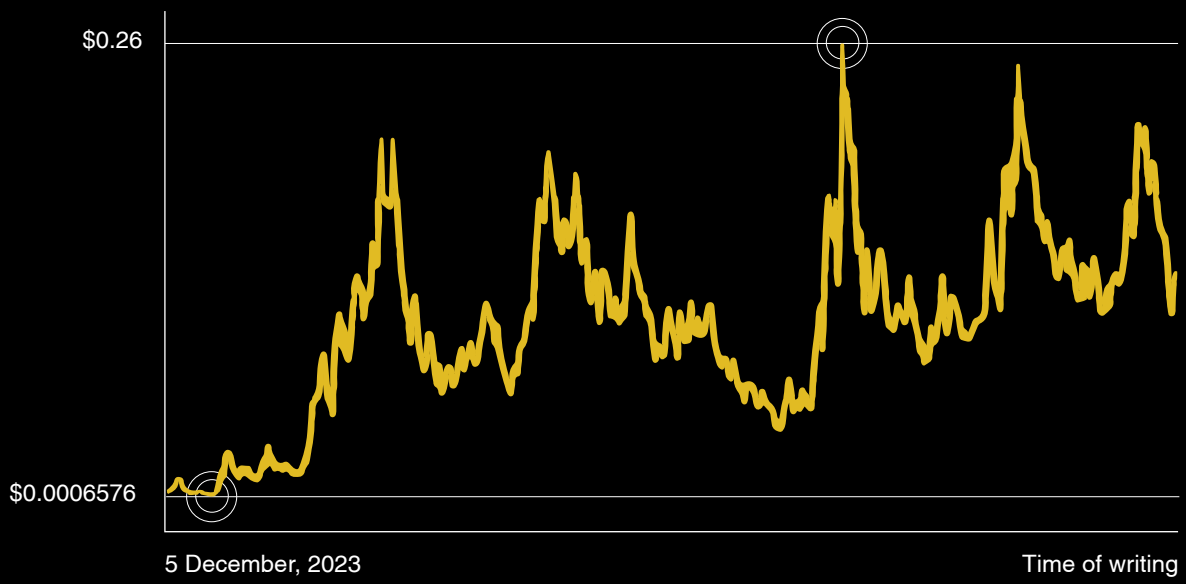

Harry Potter
OBAMA
10

HPOS10I

40.2k 10.8k

HarryPotterObamaSonic10Inu (Ticker: BITCOIN) is a meme cryptocurrency focused on content creation. It has renounced ownership, locked liquidity, completed a full audit, and developed an NFT collection. The project aims to build a community ecosystem for collaboration and sharing its history, while also exploring partnerships and creating a unique website and merchandise.

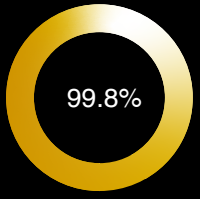
$BITCOIN / USDC $0.1115



Total Supply
999,798,155 BITCOIN
This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.26
This record was hit on Mar 10, 2024 (5 months ago)

All Time Low
$0.0006576
May 31, 2023 (a year ago)



Circulating Supply
999,798,155 BITCOIN

Current Market Cap
$111,317,044

Data from CoinMarketCap


woof

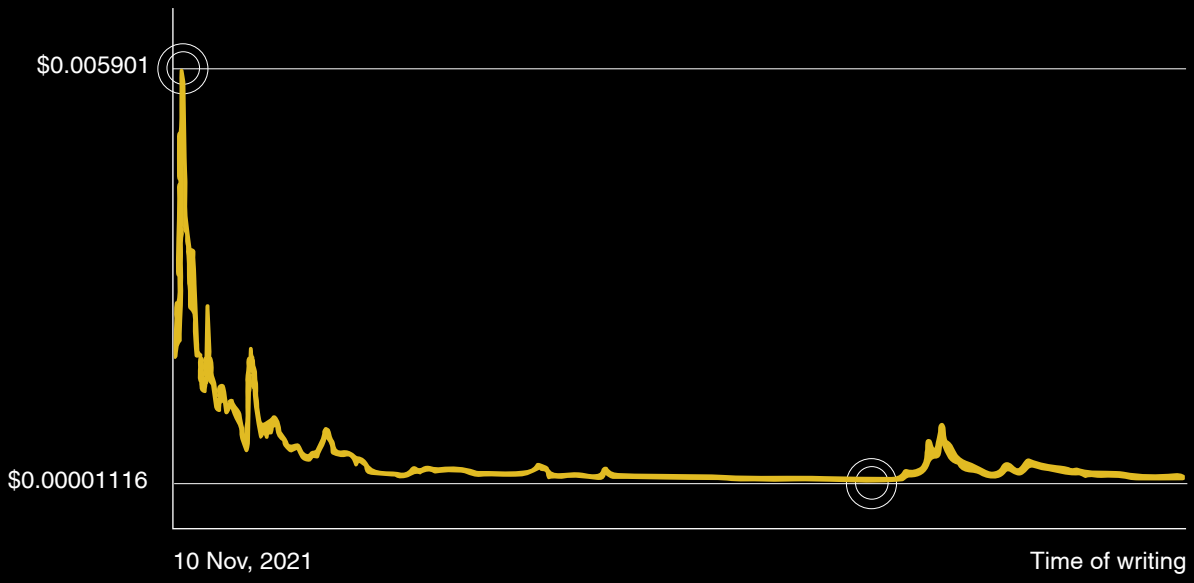
WOOF

49.3k

84

WOOF is a community-driven meme coin launched in May 2021, with all tokens airdropped to Solana community members. The project operates without venture capital funding and focuses on community empowerment, developing DeFi products, NFTs, and donating to dog charities. WOOF aims to be recognized as a leading community-run project on Solana and is notable for being one of the first dog coins on the platform that has continued to thrive despite market challenges.

$WOOF / USDC $0.00004889



Total Supply
17,902,999,424 WOOF

This record was hit on Apr 15, 2024, 5 months ago

All Time High
$0.005901

This record was hit on Nov 06, 2021 (3 years ago)

All Time Low
$0.00001116

Sep 09, 2023 (a year ago)



Circulating Supply
17,902,999,424 WOOF

Current Market Cap
$875,224

Data from CoinMarketCap


GUANO



GUANO

308

A Project to keep an eye on

$GUANO is a community token made by fans and community of Brave and $BAT, to help propagate and grow the $BAT ecosystem specifically on the Solana blockchain.

The main idea is to provide the community a fun and engaging platform that also gives opportunities for holders to utilize $BAT in ways that only the community can.

One of the main uses for $GUANO will be to provide a place to lock up $BAT and earn $GUANO. A portion of the supply will be offered to other communities building in the Solana ecosystem. Also, portions of the token supply will be given to the $BAT Ambassadors program to use in ways they see fit, and as rewards for projects that build products that utilize $BAT and the Brave browser.
Similar to how guano is used as fertilizer in the real world, $GUANO will provide fertilizer for the Solana ecosystem.

Total Supply

6,900,000,000 GUANO

Building a bigger ecosystem for $BAT

Launch

Very Soon

Devs say sometime in October


ECHO

Thank you

This magazine is the result of the hard work of various entities that allowed for its production and distribution. This is the best edition we have ever released, and I hope it is the worst of the next five. Within the creative formats of writing and illustration are six months of work, which I hope can justify the waiting time between editions, but above all, I hope it is well received by readers so that they can enjoy reading the magazine with the same pleasure I felt while creating it.

It is with great pleasure that I thank the Drip team for providing an open platform that allows us, creatives, to distribute our work to hundreds of thousands of users. To the featured projects, for the strength provided in promoting the magazine's launch. Thank you $GUAC, $GMM, $WEN, $MOUTAI, WUFFI, HPOS10I, and $GUANO. A special thanks to the members of the BAT Ambassadors program who contributed to this edition. Yolanda M., for your fabulous illustrations and for being someone I can count on for consistent and high-quality work. Aranyaka for taking the initiative to produce creative articles that add depth to the magazine. Bauzz for patience and immense capacity for review regarding humanistic subjects. Revision for the knowledge and diplomacy that brought great value to this edition. Stan for the initiative and motivation. A very special thank you to Brave and the entire team that made this project possible by subsidizing it.
Thank you to everyone mentioned, and thank you to the readers for keeping us relevant.





Credits

Aranyaka, writer of Memecoins, a brief Introduction

*@aranyaka_*

Guilherme Pantoja, Illustrator of ECHO artworks, Guac, Hmm, Wen, Moutai, Woof, HPOS10I, and Guano

@bat_guilhermee

Yolanda Moody, illustrator of Wuffi

@BraveMoonBeamer

Luke Mulks, writer of Memecoins advertising on Brave

@lukemulks

Bauzz, revision and copyright

*@Bauzz_*

Guilherme pantoja creative direction, and magazine assembly

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By following @BAT_Community on X

Or attending our weekly BAT Community Calls




ECHO