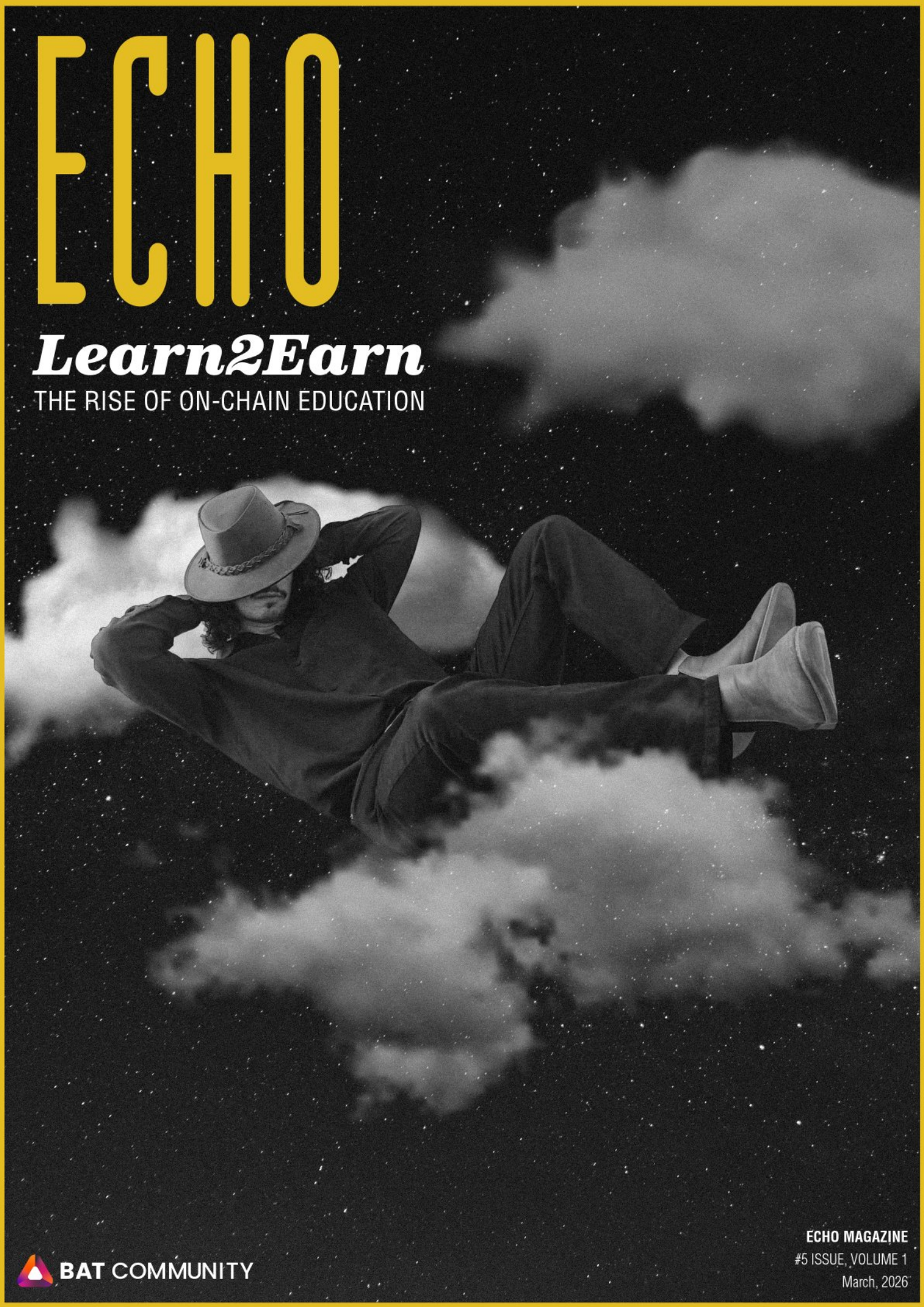
ECHO

Learn2Earn

THE RISE OF ON-CHAIN EDUCATION



BAT COMMUNITY

ECHO MAGAZINE
#5 ISSUE, VOLUME 1
March, 2026

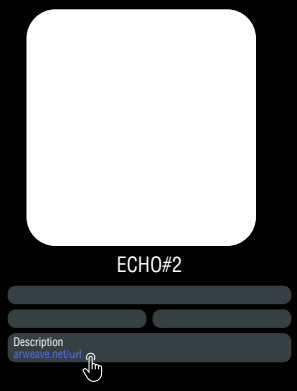
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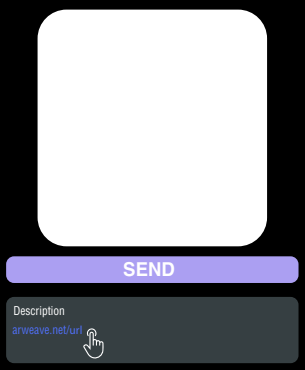


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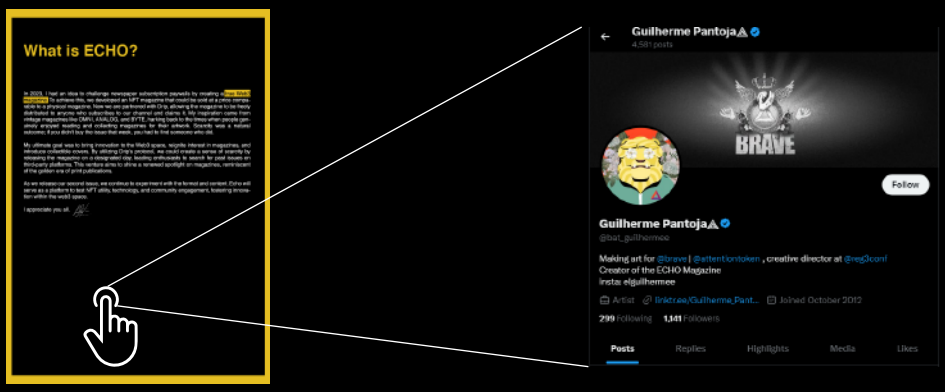
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Know the authors by clicking on the author's names and artworks!




ECHO

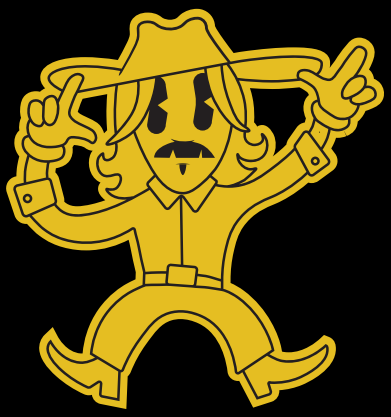
What is ECHO?

In 2023, I had an idea to challenge newspaper subscription paywalls by creating a true Web3 magazine. To achieve this, we developed an ***NFT magazine*** that could be sold at a price comparable to a physical magazine. Now we are partnered with ***Drip***, allowing the magazine to be freely distributed to anyone who subscribes to our channel and claims it. My inspiration came from vintage magazines like *OMNI, ANALOG, and BYTE,* harking back to the times when people genuinely enjoyed reading and collecting magazines for their artwork. Scarcity was a natural outcome; if you didn't buy the issue that week, you had to find someone who did.

My ultimate goal was to bring innovation to the Web3 space, reignite interest in magazines, and introduce collectible covers. By utilizing Drip's protocol, we could create a sense of scarcity by releasing the magazine on a designated day, leading enthusiasts to search for past issues on third-party platforms. This venture aims to shine a renewed spotlight on magazines, reminiscent of the ***golden era of print publications***.

We are currently on our 5th issue, and we continue to experiment with the format and content. Echo will serve as a platform to test NFT utility, technology, and community engagement, fostering innovation within the web3 space.

I appreciate you all.



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ECHO

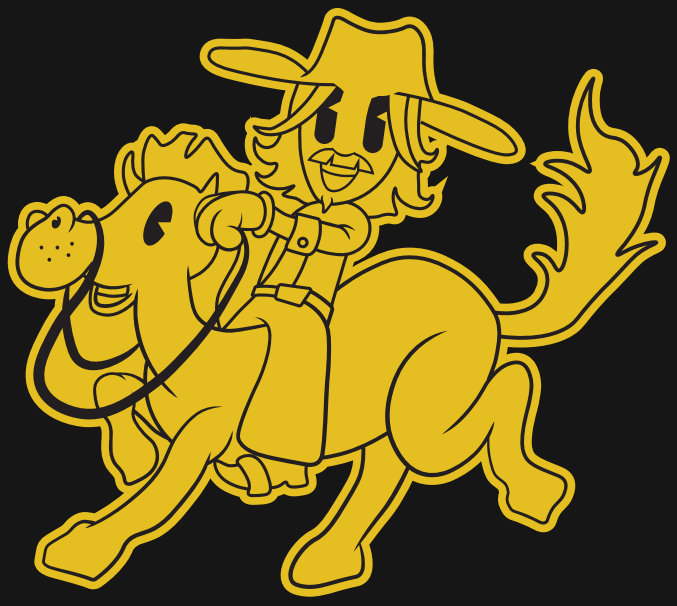
EduFi Intro

EduFi, a blend of "*Education*" and "*Finance*," refers to the integration of blockchain technology and decentralized finance (***DeFi***) tools to make education more accessible, affordable, and rewarding. In its broadest sense, it encompasses "*learn-to-earn*" models where individuals gain knowledge in areas such as cryptocurrency, NFTs, blockchain, and DeFi while earning financial incentives like crypto tokens. Born from DeFi principles, EduFi seeks to disrupt traditional education financing by eliminating barriers such as geographic restrictions, high costs, and rigid credit requirements.

Together, these elements form a synergistic Web3 education finance ecosystem: specialized bootcamps and academies (***Metana, SheFi, Avalanche Academy, Binance Learn & Earn***) building essential human capital and literacy; NFT (Non-fungible token) marketplaces like Rarible enabling assetization and monetization of learning achievements; and robust blockchain infrastructure (EDU Chain, BNB, AVAX) providing the decentralized blockchain backbone for transparent financing, verifiable credentials, and incentive mechanisms. EduFi thus aims to provide global democratization of education—preparing workforces for Web3 careers and fostering innovation—while navigating inherent challenges such as crypto volatility, technical complexity, and regulatory evolution.

This ECHO magazine edition explores these concepts in depth with various key partners shaping the space.

-Aranyaka



EduFi *(noun)* - Web3 concept combining education and finance, where users earn cryptocurrency while learning about blockchain, crypto, and decentralized technologies through platforms that reward learning activities.

ECHO

WEB3 Glossary

Learn-to-Earn (L2E): A model where users earn tokens for completing educational modules.

Proof of Learn (PoL): An on-chain "receipt" that proves you actually did the work. It's the Web3 version of "showing your working" in a math test.

Publisher NFT: A digital deed allowing teachers to own and share course royalties.

SBT (Soulbound Token): A permanent, non-transferable digital token, i.e; diploma bound to your wallet.

Open Campus ID: A single sovereign ID that tracks your achievements across all dApps.

Verifiable Credentials (VCs): Cryptographic certificates you own and share privately with employers.

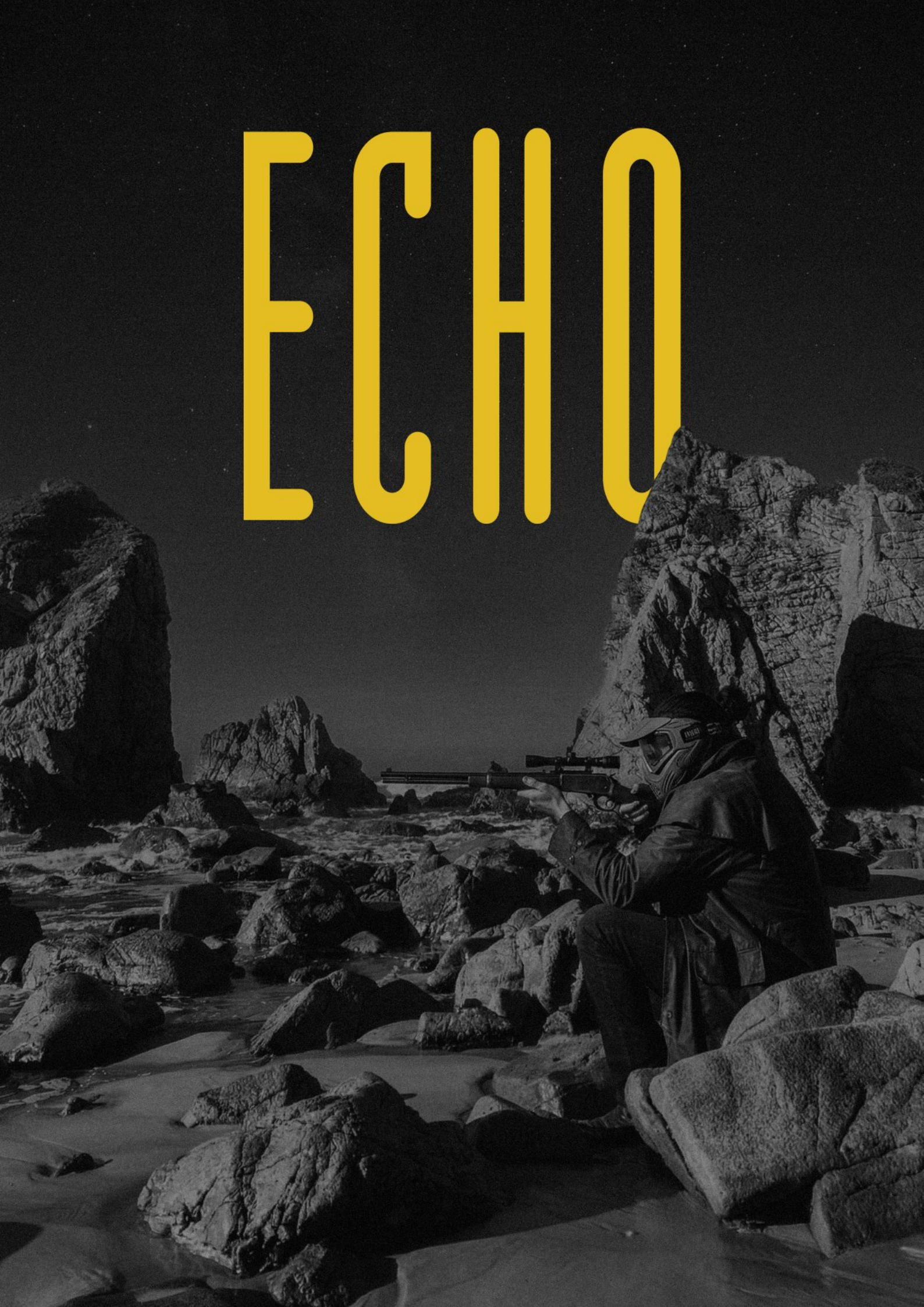
SSI (Self-Sovereign Identity): Full control over your digital ID without a central authority.

Proof of Skill (PoS): An on-chain record proving you've built or done the work.

Oracle: A tool that verifies "real-world" data (like attendance) for the blockchain.

TVL (Total Value Locked): The total capital backing an educational protocol.

ECHO




Metana
Expert Coding Bootcamps

Metana, Bootcamps for Web3 Education

By Metana Editorial Team | Education Magazine

Imagine spending years grinding through a computer science degree, only to graduate and realize that almost nothing you learned maps to what the industry actually needs. That's the frustrating reality for a lot of developers entering the tech workforce today and for the Web3 companies desperately trying to hire them. On one side, a generation of developers trained for a world that no longer exists. On the other, fast moving blockchain companies sitting on open roles they can't fill. ***Metana*** was built precisely to close that gap. Founded with one clear mission, to train developers to build the next internet, Metana has become one of the most respected bootcamps in the blockchain and software engineering space.

Who Is Metana?

Metana is a fully online, instructor-led coding bootcamp headquartered in San Francisco. It trains developers for careers in future-focused technologies like Web3, cybersecurity, data science and AI.

The mission has always been to bridge the gap between traditional tech education and real-world industry demands. Harsha Abeygunawardane, CEO of Metana, puts it plainly: the goal is to be "in the mission of upskilling next generation developers who are brilliant and passionate and want to build a better internet." It's not about training average developers. It's about training the ones who want to be at the front of what's coming next.

What sets it apart is that it functions more like a career transformation platform, not just education for the sake of education. Students come in with varying backgrounds; some are software engineers looking to pivot into Web3, others are complete beginners trying to break into tech for the first time. Metana has programs designed for both.

What keeps students coming back, and what keeps employers paying attention, is the school's obsession with outcomes. Metana guarantees a job. Complete the program, meet the requirements, and if you don't land a role within 6 months of graduation, you get your money back.

That's a bold promise. But Metana backs it up with a track record.

The school holds a ***4.86 star rating*** on ***Course Report***, one of the most trusted review platforms in the bootcamp industry. It ranks consistently among the top programs globally.

Metana is also ISO 9001 certified, a quality management standard that signals consistent, auditable processes. It's the kind of credential that most bootcamps don't have and don't pursue. Metana does.

Teaching Web3 the Right Way

Web3 is one of the most misunderstood terms in tech. For the uninitiated, it refers to the next generation of the internet, built on decentralized blockchain networks rather than centralized servers owned by Big Tech. And it's not just hype. Companies across finance, gaming, supply chain and beyond are actively hiring blockchain engineers to build on this new infrastructure.

The challenge? Traditional computer science programs largely ignore it. And most online courses barely scratch the surface.

Metana's approach to Web3 education rests on three pillars: instructor-led learning, hands-on practical training, and a portfolio first methodology.

Rather than depending entirely on watching only pre-recorded lectures at one's own pace and hoping it sticks, Metana students learn live with experienced instructors who are active in the industry. These aren't academics reading from slides. They're engineers who've shipped real products, worked at real Web3 companies, and understand what a hiring manager is actually looking for.

The practical element is non-negotiable. Every module is built around doing, not just absorbing. Students write smart contracts, build DeFi protocols, audit code, and deploy applications on real blockchain networks. By the time a student walks away from a Metana program, they don't just understand blockchain. They've built on it.

And critically, every piece of work students produce during the bootcamp feeds into a real portfolio. Graduates don't leave with a certificate and a handshake. They leave with live, working projects they built themselves, the kind of thing you can show in a job interview and say, "I made this."

One more thing that sets Metana's assessment model apart is the use of human reviewed evaluations. Unlike most online programs that rely entirely on automated grading, Metana's assessments are reviewed by real people, instructors and mentors who provide substantive feedback on students' actual code. This means errors get caught, patterns of misunderstanding get addressed, and students improve in ways that automated systems simply can't facilitate.

Tech Bootcamps: What's Actually on Offer

Metana runs several distinct programs, each designed for a different point in a developer's journey.

Web3 Solidity Bootcamp is Metana's flagship and most popular program. It's a 16 week, part time online course designed for developers who already have some software engineering background and want to transition into blockchain. The curriculum is built around Solidity, the primary programming language for Ethereum smart contracts, and covers the full stack of Web3 development: from Ethereum fundamentals and EVM mechanics to DeFi, NFTs, DAOs, and smart contract auditing. Students also work with tools like viem, foundry, Chainlink, and MetaMask. Graduates are positioned to work as Smart Contract Developers, Web3 Developers, or Smart Contract Auditors, roles that command average salaries anywhere from $91,000 to $120,000 or more per year.

Web3 Beginner Bootcamp is for those who are newer to the blockchain space and want a solid foundation before diving into the deep end. This includes people who come from completely non technical backgrounds, who have never written a single line of code in their lives. No prior experience, no computer science degree, no software engineering background required. Metana believes that Web3 shouldn't be gatekept by technical pedigree, and this program is proof of that. It covers the basics of blockchain technology, wallets, tokens, and decentralized applications in an accessible, structured format designed to take absolute beginners and give them the foundation they need to compete in one of the most exciting industries in the world.

Web3 Rust Bootcamp (Solana Blockchain) takes a different angle, focusing on the Solana blockchain and the Rust programming language, which powers some of the fastest and lowest cost blockchain applications in the ecosystem today. This is a newly launched program and Metana is currently welcoming its first cohorts, making it one of the few structured, mentor-led pathways into Solana development available anywhere. Over 16 weeks, part-time and fully online, students go from Rust and Solana fundamentals all the way through to building real DeFi protocols, NFT programs, DAOs, and on-chain applications. Junior Solana Rust Developers are already commanding salaries of $70K to $85K, with senior engineers earning upwards of $160K

Metana's Cybersecurity Bootcamp: No prior experience, no STEM degree, no cybersecurity background required. The curriculum covers network security, threat detection, digital forensics, SOC operations, and more, designed to take absolute beginners and give them the skills to compete in a field where graduates start earning $70K to $90K and can grow into roles paying $150K or more.

Software Engineering Career Accelerator is designed for working software engineers who want to stay ahead of the curve. Whether the goal is a promotion, a higher paying role, or simply staying sharp in a field that never stops moving, this program gives experienced developers the edge they need to keep climbing.

Every paid bootcamp also includes access to ***JobCamp™***, Metana's proprietary career development program. JobCamp helps students build their professional identity, from refining resumes and portfolios to interview preparation and connecting with hiring companies. It's open not just to Metana students but also to self taught developers, CS graduates, and bootcamp alumni from other programs.

Beyond these, Metana is also launching 3 AI Bootcamps in the coming months!

AI for Professionals Bootcamp is for non-technical professionals who are tired of hearing about AI and actually want to use it — marketers, ops managers, sales reps, executives, anyone who knows AI is reshaping how work gets done but hasn't found a structured way in. Metana believes AI fluency shouldn't be reserved for developers. This program covers applied AI tools, workflows, and systems built for real professional contexts, taking people from vague awareness to genuine day-to-day competency.

AI for Developers Bootcamp is for engineers already using AI tools but without a reliable system around them. It's not for beginners and it's not theory-heavy — it's for developers who want to move from using AI as autocomplete to engineering production-grade systems with LLMs at the core. It covers prompt architecture, reusable workflows, evals, and guardrails — the building blocks that separate developers who use AI from developers who actually control it.

AI for Tech Teams is their B2B offering, for organisations where AI adoption is inconsistent — some engineers are getting value from it, others aren't, and there's no shared standard. Rather than leaving it to individuals to self-educate, this program gives the whole team a common language, a common framework, and a shared baseline so AI stops being a personal productivity hack and starts becoming a genuine organisational capability.

Success Metrics of Metana Coding Bootcamp Metana's 2025

Outcomes Report paints a compelling picture of what the program actually delivers. Over 120 students were served this year alone, with an average graduation rate of 87.2% across all bootcamps. What makes that number even more striking is that the majority of those students had no tech background when they enrolled, with 76% coming in with zero years of experience in the industry.

The employment numbers are just as strong. The overall employment rate stands at 85.2%, with graduates earning an annual median salary of $79,500 and an average salary increase of $24,000 per year after completing the program. Perhaps the most telling stat: 73% of students get hired within 3 months of completing their bootcamp. Breaking it down further, 58% land roles within 3 months, 12% within one month, and 3% before they even graduate.

Graduates are landing roles across Web3 and Solidity (65%), Software Engineering (23%), Backend Development (4%), Cyber Security (4%), and Data Science (4%), showing just how broad the career opportunities are. Students are coming in from the United States, Canada, Netherlands, and India, taking pathways across Full Stack and Web3 (59.6%), Full Stack (14.9%), Web3 Solidity (13.8%), and others (11.7%).

Student Success Stories

The statistics are meaningful. But nothing captures what Metana does better than the people who've come through it.

The Hackathon Winners: Faye, Simone, and Marco

Last year, three Metana graduates did something worth talking about: they walked into competitive Web3 hackathons and won.

Simone's story

Simone Di Cola came to Metana's Solidity Bootcamp with credentials most developers spend a lifetime building. He held a PhD in Computer Science from the University of Manchester and more than ten years of enterprise engineering experience, having worked as a CTO, Principal Engineer, and Lead Architect on systems that handled massive real-world transaction volumes; including platforms at ***Booking.com.*** He wasn't career-switching. He was going deeper.

The project he built during the bootcamp was AfriTokeni: a blockchain-based bridge designed to connect African mobile money networks with Ethereum-based DeFi services. The problem it addresses is stark; more than sixty percent of people in sub-Saharan Africa lack access to traditional financial services, relying instead on mobile money systems that are siloed, expensive for cross-border use, and cut off from modern financial tools like lending or yield generation. AfriTokeni sits between those two worlds, letting users tokenize mobile money balances and access DeFi protocols without ever needing a bank account.

What makes the project stand out isn't just its ambition; it's the engineering discipline behind it. Rather than rebuilding from scratch, Simone designed AfriTokeni to integrate with infrastructure people already trust, hiding blockchain complexity behind familiar user experiences and treating security as a core requirement, not an afterthought.

Marco's story

Marco Brian spent years working as a product manager in the Web2 space before deciding he wanted to build at the frontier of what's coming next. Like a lot of professionals making the shift into blockchain, he didn't come from a Web3 background. He came from a drive to be where the industry is heading. Today, Marco is actively transitioning into Web3 product management, and he's already putting in the reps. He recently competed in ETHGlobal's Unite DeFi 2025, a global hackathon focused on building the next wave of interoperability in decentralized finance, showcasing exactly the kind of hands-on ambition Metana is built to accelerate. His current goal is to transition into a Web3 Product Manager.

Faye Hall

Faye Hall has a diverse development background and pivoted to blockchain, winning bounties at hackathons like Permissionless and ETH Global, showcasing her skills and ambition in Web3. Faye's motivation for transitioning to Web3 was reinforced by her successful hackathon participation (Permissionless in New York (won two bounties) and ETH Global in Cons (won third place for AI agent bounty using voice integration), demonstrating her commitment to advancing her career.

Her career goal - Work at intersection of blockchain, Ethereum/EVM, and AI with ultimate aspiration to start own company.

Building the Future of Tech Education

The traditional education model for technology is struggling to keep up. Universities take years to update their curricula. By the time a student graduates with a computer science degree, the field they trained for has already moved. Bootcamps filled that gap, but many of them, in trying to scale quickly, have leaned too heavily on automation, endless tutorials and metrics that look good on paper without actually translating to employment.

Metana represents a different bet. It's a bet on human expertise, practical learning, and outcomes that matter beyond graduation day. The $24,000 average salary increase isn't a promise. It's a track record. The 87.2% graduation rate isn't a vanity metric. It's a sign that students are supported well enough to actually finish what they started.

As Web3 continues to mature and the demand for blockchain engineers keeps rising, programs like Metana aren't just useful. They're necessary. The next generation of the internet needs builders. And Metana is quietly, methodically training them.

For more information on Metana's bootcamps and admissions, visit metana.io


ECHO


OFF THE
RECORD
WITH

Off the Record with BAT

In early November, I was invited by the ***Midnight Foundation*** to attend the inaugural ***Midnight Summit*** in London, a gathering dedicated to advancing ***online privacy*** and blockchain. As someone deeply passionate about these topics, the event was both inspiring and motivating. It reinforced my belief that while it's natural to feel concern over growing regulatory pressures, the real question is;
What are you going to do about it?

Over the past four years, we've seen the EU move toward policies that challenge digital freedoms, we have seen, mandatory KYC, ChatControl, restrictions on privacy coins, and increased surveillance, all under the guise of security (and protect the children which is in my personal opinion, beyond pathetic). These developments don't just affect crypto users; they threaten the foundational principles of encryption, anonymity, and personal sovereignty.

That conviction led me to create ***Off the Record with BAT***, a weekly video series where I break down complex EU regulations and privacy-focused technologies in a clear, accessible way. Released every Thursday, each episode runs about six minutes, designed to be digestible, yet insightful. It's important to me that the content quality is accurate and represented in full. I started by unpacking controversial topics like Chat-Control, tracing their origins, examining the actual legislative text, and explaining how they could undermine end-to-end encryption and create systemic cybersecurity risks. As the series evolved, I began diving into more technical subjects: zero-knowledge proofs, AI-driven surveillance, and cryptographic privacy, areas I once found intimidating, but now embrace through dedicated research and study.

To my surprise, friends, colleagues, and even American acquaintances began watching, not just for information, but to understand the EU's regulatory landscape from a real, on-the-ground perspective. Many told me they didn't trust mainstream media coverage and wanted genuine insight from someone who is in the industry, and living through these changes. Their feedback sparked real discussions, both online and offline, exactly the outcome I hoped for. Mainstream outlets often ignore or misrepresent these issues, leaving them confined to niche Web3 circles, which to us (crypto people) is often just our X timeline, private chats and forums. Off the Record with BAT bridges that gap, bringing critical conversations to a broader audience.

The show has also transformed my own voice. I film each episode in one take, pushing myself to improve. You can see the growth, from early episodes while I struggled a bit more to follow the bullet points on the script to a more confident, natural delivery. This practice is slowly but surely sharpening my public speaking and deepening my ability to communicate complex ideas clearly, skills I believe are essential for advocating on-chain and online privacy. With only 11 episodes released (at the time of writting), some impact is already visible beyond the screen, though my friend groups. Awareness was cultivated, friends are asking me further questions to better understand these topics more fully, and overall we are discussing these laws that are coming out. It's not longer a hidden topics we mysteriously hear here and there, but something more accessible that we all know about, and talk/bring to other people who then become aware and want to do something about it. Through these conversations we have reached cyber-security engineers that are always on the lookout for new pieces of tech that preserve privacy while being compliant, such as ***ZK KYC***. We have reached lawyers who work with CASPs for KYC compliance and wish to find privacy respecting alternatives, industry institutes that want to influence the law in ways that won't limit these adoption, and many more.

This is how change begins, not just in legislation, but in public understanding.

-Guilherme Pantoja



ECHO



EduFi Fun Stats

Currently, the off-chain online education market holds valuations for 2025-2026 ranging from approximately $71 billion to over $360 billion. These numbers represent a conviction that is hard to ignore. As of 2024, the global blockchain in EduTech market was valued at $1.91 billion, and it is projected to reach $22.31 billion by 2035 with a steady 25.01% CAGR. *Per Global Market Insights, Data Insights Market Strategic Reports (2025-2033), 2026 Monster Credibility Gap Report.*



$360Billion

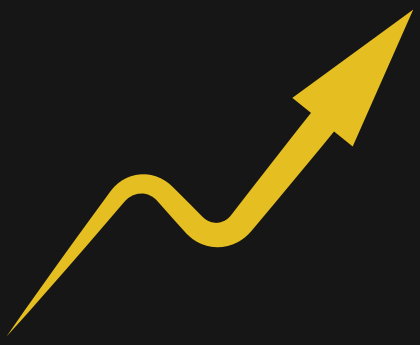
Global Online Education Market (Off-Chain) value

CAGR

The sustained annual growth rate of EduFi in 2026

**CAGR - Compound Annual Growth Rate*





Blockchain Edu Market

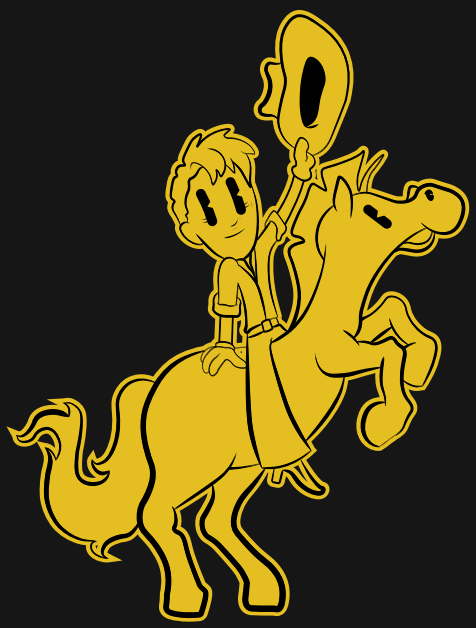
$22.31Billion

Projected by 2025

EduFi Fun Stats

We are seeing real skin in the game; for example, Academic Labs, a Solana-based EduFi project, raised $3.2 million in funding led by HTX Ventures. This highlights a growing investor confidence. UNESCO reports that 78% of surveyed universities in Europe and Asia had adopted or were testing blockchain-based systems for academic records as of 2025.

Users are proving to be just as bullish as the institutions. Legacy Network's platform, through its Legacy Academy app, has achieved over 1 million downloads and maintains 20+ minutes of daily user engagement, surpassing many traditional EdTech benchmarks.
Per Data Insights Market, IMARC Group, U.S. Department of Education, and UNESCO.



LEGACY ACADEMY
1 MILLION+ DOWNLOADS
20+ MINUTES DAILY ENGAGEMENT

EduFi Fun Stats

Application-specific Layer 3 blockchains (like those used in EduFi) are seeing rapid growth, with enterprise adoption rising 45% in 2025 due to the need for secure, private credentialing. The U.S. Department of Education confirmed that over 10 million student credentials were digitally verified via blockchain in 2024. Market data indicates that credential verification is the single largest application of blockchain in education, capturing approximately 40–45% of the total market share.
Per Global Market Insights, Grand View Research, and Grand View Research.



45% increase in enterpreside adoption

10

student Credentials verified on-chain





EVERYTHING
CRYPTO
EVERYDAY

WENDYO.

ECHO INTERVIEW

WENDYO - Interview

Guilherme: How do you balance between reporting things that you deem important versus all the things that are more hype-based? How do you stay accurate to the facts?

WendyO: What I do is news and everything travels really fast. It depends what platform you're posting on. The really cool thing about X, is it has a built-in AI, so you can fact-check things instantly. Like, you can figure out how old it is and whatnot. But at the same time, with YouTube, it's different because YouTube, you know, takes a little bit longer for people to catch on. The same with TikTok, and Instagram and Facebook. So it really depends what, like, with those platforms, you could wait a little bit longer to post breaking news, and I have more time to verify. With X, you know, it's important to do the best you can to fact-check. I also have people that help me do that, but I do use AI to kind of help verify the source or what's happening before I open my big fat mouth.

Guilherme: Plus, like, tools like X has integrated community guidelines are things that help, right?

WendyO: Well, just basically, I plug the information into AI, and it'll tell me, it'll pull all the data, and it'll say, okay, this, this, it'll give me the key points of what's true and what's not true. And then I can build hype around that based off of the true news.

Guilherme: As a mother, do you think we should be teaching kids about on-chain ownership so they don't get, quote-unquote, wrecked by centralized systems later?

WendyO: Yes, we definitely should teach your kids that. It's important to know how, like, their age range and also their maturity level. So it's important to talk to them about those things that make sense, but not, but make it, you know, not make it your entire personality, because kids need to figure out who they are, and they need to grow. So it's, it's your job as a parent to, you know, have these discussions with them, but at the same time, you know, keep it fun. Don't be too overbearing and annoying.

Guilherme: So when you talk to other parents about the future, do you view on-chain ownership as a financial tool, or more as a necessary digital survival skill for the next decade?

WendyO: Neither.

Guilherme: So what do you view it as, or don't you speak about these with other parents at all?

WendyO: Most people don't care. So it's important to, when you're having real-world conversations with people, it's important to gauge the maturity level, to gauge who you're talking to, and, you know, bring things up when it makes sense. Like, right now, the American economy is so bad, everybody's just trying to make it, make buy, to get by.

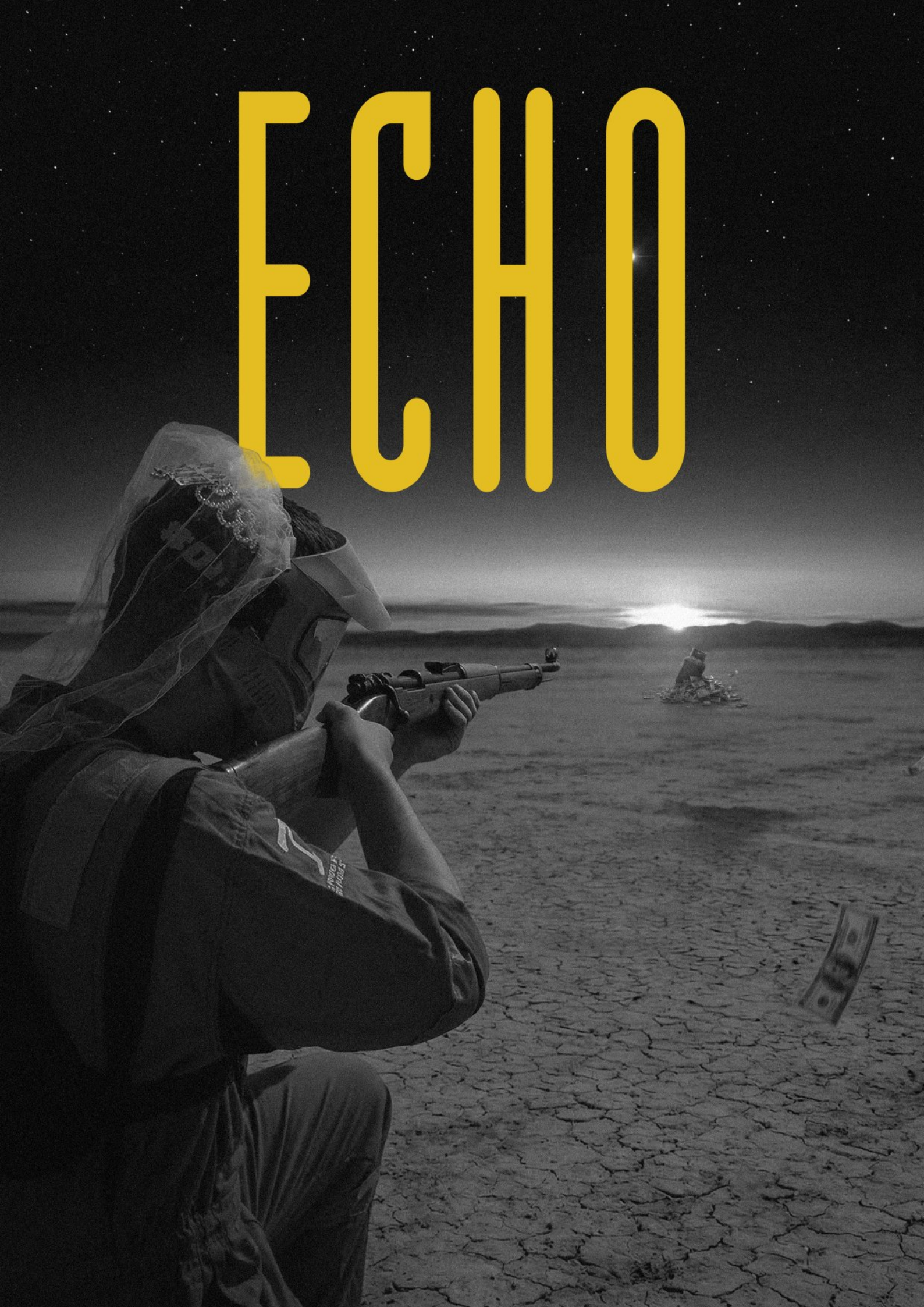
So, I mean, right now the conversation's kind of focusing on AI, but I think the good thing is, is that AI and crypto blend perfectly. So, because of the microtransactions, and then you can bring it up essentially in that aspect, but you don't want to, you don't want to push people too much.

Guilherme: As someone who's been in this space for this long, what are your feelings towards the general web3? It seems that at one point, people were more informed where project utility mattered the most, and others where there was bigger crazes around monetizing memes. But with the recent regulatory clarity being brought, do you think people are, and users, are becoming smarter or more naive?

WendyO: Right now, we're in a bear market. So, I think people have become more well-versed, and they also understand the implications of wasting their capital. So, I think people are just kind of watch, right now, AI is very important. And again, we're going to see a lot of microtransactions, I think, is going to bring crypto back to life, you know, once we get out of this little bear market, the four-year cycle. And I think each project that sustains, each layer one is going to have its own little ecosystem that it thrives on. So, I think people are going to start playing around with that, and that's actual valid utility.

Guilherme: Yep, that makes sense. And I tend to agree with that, especially regarding the bear market, making people a little bit more intellectual versus bullish markets. All right, that's all for my questions!

ECHO





BAT
AMBASSADORS
TESTIMONIALS

Echoes of Clarity: My SheFi Season 15 Glow-Up

Hi hi~🌸moonbeamer.shefi.eth (✿◠‿◠)✨here, still buzzing from ***SheFi Season 15***. I joined not as a total beginner (Web3 was already on my radar), but craving deeper clarity where everything clicks. Wow—SheFi nailed it. It's the most welcoming on-ramp in Web3: turning newcomers into confident soon-to-be builders while giving seasoned folks like me those "ohhh, now it connects" moments. Scholarships and global chapters keep it accessible—no barriers, just opportunity for women ready to level up.

The program was intensive yet well-paced: 8 weeks of MBA-depth content with live sessions, recordings, hands-on demos, and quests using the tools—wallets, bridging, DEX swaps, NFTs, DeFi protocols, Web3 social layers, metaverse vibes. Everything in the clean Mighty Networks app. Super convenient! Sessions started with morning affirmations and motivating music to energize mind and body—a sweet ritual that set a focused, vibey tone. ***Guest sponsors from supporting projects*** often joined to teach their ecosystems, share insights, and demo tools hands-on. Those spots made concepts feel real and applicable!

I never missed a live session; reviewed prior ones before class and caught up on the go. Even with a tight schedule, anyone could navigate the app for missed recordings and stay on track.

Was it hard? Not for me—my background made concepts familiar. SheFi reinforced them with sparkle: tighter models, clearer connections, fresh "aha!" upgrades. For beginners, early parts might feel steep, but the zero-gatekeeping vibe—patient instructors, all-women+ community, safe questions—turns confusion into growth. SheFi creates a safe, empowering space especially for women (that feminine energy is special), yet it's inclusive—men and all orientations welcome to learn alongside. One of the best features.

What stood out: classes explained why this tech builds the Ownership Economy—true ownership of data, assets, identity, value, no middlemen. We unpacked fundamentals: blockchain/Web3 meaning, crypto without intermediaries, tokens/NFTs/digital assets roles, Ethereum/Proof-of-Stake security, blockchain solving real problems in tech, business, daily life (financial exclusion, central control). Perfect foundation for Web3 confidence—no fluff, pure empowering insights.

I gained a sharper decentralized compass, deeper financial sovereignty insight (especially for women sidelined in trad finance), critical protocol skills. Future-proof: wallet fluency, DeFi confidence, NFT intuition, fearless experimentation. Gold in fast-moving Web3.

Worth it? 1000% yes. Time (and fees—thank you scholarships!) returned in clarity, network, mindset. Global sisterhood shone: women cheering wins, sharing lessons, collaborating. GroupForums bridged content with clubs (Trading, RWA, Building on Chain, DePin, Finance/Insurance, Marketing, Investment) plus Web3 Everything, Everything AI (agents), Career Advice chats. Peers landing roles, launching projects, claiming agency? Pure inspiration. Cherry on top: lifelong Mighty Networks access—rewatch, reread, stay in clubs forever, retake classes for latest Web3. Evergreen gift! 🌟

Huge thanks to sponsors: ***@brave*** and ***@BAT_Community*** (proud Brave ambassador—been a @brave-y girl for ages!), powering safe browsing/earning/creator support and adding "safe educational sponsor" to their toolkit—helping women explore Web3 securely. Shoutout to @base, @endaomentdotorg, @decentraland for backing women's EduFi. Your support (and guest sessions!) lit up Season 15! 🦁💜🟦

Here are a couple suggestions as SheFi evolves:
Mighty Networks excels at tools/comms, but lack of proper Q&A queuing led to longer waits in busy weeks.
A dedicated building module (smart contracts, dApps) would be incredible—right now it builds confidence, but hands-on creation is next (why I'm heading to @MetanaHQ for deeper building skills!).

Expanding beyond BTC/ETH to explore unique features/ecosystems/use cases (Solana, Cardano, Hedera, others) could unlock more chain partnerships and perspectives.

Partnerships (with colleges, universities, institutions, and or businesses) for recognized certifications while keeping costs low—like a practical trade path—would be amazing, as education is pricey.

SheFi isn't just EduFi—it's heart-centered empowerment. It proved Web3 can feel feminine, welcoming, full of possibility. With structure, practice, community, anyone—newbie or OG—can shine. On the fence? Jump in~ your future self (and wallet) will send sparkly thank-yous. 💖 🚀

-Yolanda Moody




ECHO

A Journey into Crypto: From Aspiration to EduFi-cation

Like many who find themselves drawn to the frontier of decentralized finance, my journey into the crypto space began with the shimmering, often blinding, allure of getting rich—and doing so quickly. In the early days, the technical jargon of "blockchains" and "nodes" was secondary to the promise of exponential returns. This initial aspiration, driven more by FOMO (Fear Of Missing Out) than by fundamental understanding, unfortunately led to a significant and painful loss.

Back in 2016, I fell victim to the infamous "***Onecoin***" scam. At the time, the crypto space was far more nascent and unregulated than it is today. It was a realm navigated primarily by the tech-savvy or the adventurous, but it was also a playground for sophisticated actors who capitalized on the general public's lack of information. Losing everything I had put in wasn't just a financial blow; it was a crisis of confidence. I had to make a choice: walk away from the technology entirely, ***or*** commit to never being "the uninformed" ever again.

The Pivot to Educational Finance (EduFi)

The sting of that initial setback ignited a resolve within me. I realized that the only way to navigate this volatile landscape safely was through deep, structured knowledge. I couldn't just absorb the capital loss and move on; I had to understand the "why" and "how" behind the crypto space. This realization led to ***my discovery of EduFi***, a concept that bridges the gap between educational pursuits and financial literacy.
While the term "EduFi" wasn't as popularized then, the principle was the same. I sought out the most reputable source of knowledge available at the time: the University of Nicosia. I enrolled in their three-month course, "Introduction to Digital Currency." This wasn't a simple YouTube tutorial or a blog post; it was a rigorous academic curriculum that traversed the entire evolution of money.

We started with the history of traditional barter and fiat systems before moving into the future state of programmable money. We delved into the complex world of policies, global regulations, and the technical whitepapers of Bitcoin and Ethereum. This experience redefined my perspective. I stopped looking at crypto as a "get-rich-quick" scheme and started seeing it as a revolutionary shift in how humanity handles value.

The Rigor of Proven Knowledge

The platform used by the university facilitated an environment that demanded excellence. We faced weekly tests and assessments that were far from easy. To even qualify for the final exam, a student had to maintain a minimum of 70% proficiency across all modules. This structure proved profoundly impactful; it ensured that the knowledge wasn't just scrolled past, but actually internalized.

The culmination of this effort was a moment of true "blockchain-native" achievement. Upon successful completion, my certificate was minted directly onto the Bitcoin blockchain. Long before the world was talking about NFTs (Non-Fungible Tokens) as digital art, I saw the power of a digital certificate as a verifiable, immutable record of achievement. To this day, I consider that certificate one of the most valuable attributes of my EduFi journey—it is a piece of digital history that proves my commitment to the space.

From Nicosia to Midnight Academy: The Future of Learning

Following this foundational experience, I continued to explore the evolving landscape of educational platforms. I spent time with ***Binance Academy***, which provided a more retail-focused lens on the market. However, my journey has most recently led me to ***Midnight Academy***.

Reflecting on the progress made since 2016, the evolution of EduFi is staggering. While the early Nicosia module focused primarily on pure knowledge transfer—without the direct financial incentivization of "learn-to-earn"—it paved the way for the sophisticated ecosystems we see today. We are moving toward a reinforcing paradigm where learning is not just its own reward, but a process that yields tangible benefits.
Building upon these educational initiatives, the concept of "EduFi-ing" one's life is further strengthened by the integration of modern reward systems. Today's platforms use point systems and coin rewards to incentivize consistency. These aren't just gimmicks; they are tools that encourage continuous personal development. They turn the act of studying into an interactive, rewarding experience that aligns the user's financial growth with their intellectual growth.

Looking back at the 2016 version of myself, I barely recognize that person. The "Onecoin" scam was a high price to pay for an education, but it led me to a path of literacy that has proven far more valuable than any "moon shot" token. Through EduFi, I've learned that in the world of crypto, your greatest asset isn't your wallet—it's your wisdom.

-Alfred


ECHO

Learning From the People in Web3

One thing I quickly discovered about Web3 is that the technology is only part of the story. The real strength of the ecosystem is the people. Builders, Researchers, Founders, and Community members.
People who genuinely want others to understand what they are building.

During my journey, I had the opportunity to learn from incredible individuals in the space, including guidance from the founder of ***Beezee***. Conversations like these helped me see beyond surface-level crypto discussions and understand the deeper philosophy behind decentralized systems. Those interactions were invaluable. Web3 can feel overwhelming at first, but the community often acts like a network of mentors helping others navigate through the space.

The Solana Bootcamp: When Concepts Started Connecting

While exploration and community learning helped a lot, one experience that significantly made my understanding was participating in a ***Solana bootcamp***. Up until that point, I had encountered many different concepts scattered across articles, discussions, and documentation. The bootcamp helped bring structure to those ideas. It broke down complex topics into clear building blocks and helped me understand:

- how blockchain networks are architected
- how decentralized applications are built
- how smart contracts power entire ecosystems
- how different networks approach scalability and performance

More importantly, it helped me move from simply hearing about Web3 concepts to actually understanding how they all fit together.The bootcamp acted like a bridge between curiosity and technical clarity. Thus, make me understand more about the ecosystem.
Instead of isolated pieces of knowledge, I began seeing the full system design behind blockchain ecosystems.

Becoming Part of an Ecosystem: The BZE Chapter

One of the most important turning points in my journey came when I became the Communication Manager at BZE.
Until that point, much of my learning had been through exploration and education. But working closely with an actual blockchain project gave me something far more valuable: real-world exposure to how blockchain ecosystems are built and operated.
Through BZE, I started seeing the inner workings of a blockchain project.
I learned how development teams coordinate upgrades, how decentralized exchanges function at the protocol level, and how communities grow around a blockchain network.

Being involved in the ecosystem helped me understand things that are difficult to grasp from the outside:

- how token utilities are designed
- how governance decisions are discussed and implemented
- how blockchain upgrades are planned and executed
- how developers approach scaling and infrastructure improvements

This experience gave me a much deeper perspective on how Web3 projects evolve over time. Instead of just learning about decentralized systems, I was now watching and participating in one being built.

What EduFi Really Means

When people hear the term “EduFi,” they often think about earning rewards for learning. But for me, EduFi became something deeper.
It was a mindset.
A process where learning and exploration happen together.
Instead of passively reading about blockchain technology, I was, experimenting with tools, exploring protocols, reading documentation, discussing ideas with communities, and learning directly from builders.
Every interaction with the ecosystem became part of the education itself.
That’s something traditional education rarely achieves.

The Routine Behind the Journey

At this point in my journey, learning stopped feeling like a chore and started weaving itself into the rhythm of everyday life. Some days I'd lose hours in technical documentation or protocol deep-dives; others I'd be hands-on - poking around decentralized apps, jumping between blockchain networks, or just talking with people in Web3 communities who were as curious as I was.

Being part of the ***BZE ecosystem*** added another layer to all of it. It wasn't just about understanding the technology - it was about watching a community breathe, tracking how development unfolded in real time, and noticing how a single technical decision could ripple out and change the way someone actually experiences a product.
None of it felt like studying. It felt like wandering through a digital frontier that was still being mapped.

Was It Difficult?

Absolutely.
Crypto sits at the intersection of several complex disciplines such as, computer science, economics, cryptography, game theory, distributed systems, etc. At times the learning curve felt steep. But once the fundamentals begin to click, everything changes.
You start seeing patterns. You understand why certain systems are designed the way they are. And suddenly the ecosystem stops feeling chaotic-it starts feeling logical. That moment is incredibly rewarding.

From Curiosity to Contribution

Looking back, it's fascinating how the journey unfolded. It began with curiosity sparked by the Brave browser. That curiosity led to exploring Web3 ecosystems.
Exploration turned into structured learning through experiences like the Solana boot-camp. Learning eventually led to real-world involvement through my role with BZE.
Step by step, EduFi transformed curiosity into understanding-and understanding into contribution.

Why EduFi Matters

Crypto moves faster than almost anything else in the tech world.

New protocols show up every year. Whole ecosystems shift within months. In that kind of environment, the most valuable thing you can hold isn't a position.
It's understanding.

EduFi opens a path for people to build that understanding — by pairing education with real, hands-on participation in decentralized systems. And in a world that blockchain is quietly reshaping from the ground up, that kind of knowledge carries serious weight.

Looking Back

If go to the starting point of this journey, it still comes back to a simple moment: opening the Brave browser and wondering how the internet could work differently.
That moment of curiosity led me through communities, mentorship, structured learning like the Solana bootcamp, and hands-on experience inside a real blockchain ecosystem through Beezee. And like many Web3 journeys, mine is still ongoing. Because in Web3, learning never really stops. And that might be the most exciting part of all.

-Sanchit Sachdeva




ECHO

HISTORY OF DIPLOMAS
THROUGHOUT TIME

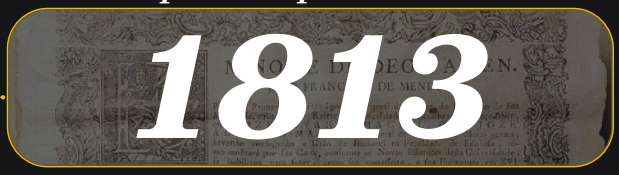
For nearly a thousand years, the "Diploma" has been our most valuable passport. It's the bridge between what we've learned and who we become. But as the world moves on-chain, the way we hold our history is changing. This is the journey of the credential—from the physical archives of the past to the sovereign digital identity of the future.

Authentica Habita



The University of Bologna, begins issuing "privileges" to students. These were often unique, handwritten letters on expensive parchment that gave scholars legal protection and status.

Sheepskin Diploma



Universities began issuing "uniformly sized" diplomas that students could actually keep. Made from thin, treated sheepskin (parchment), they were rolled up and tied with a ribbon—creating the iconic "diploma roll" we still see today.

The PDF



Adobe introduces the PDF, changing education forever. For the first time, diplomas could be emailed.

However, they remained static, easy to forge, and still required "official" verification from a central office.

Verifiable Credentials



The U.S. Department of Education confirms over 10 million credentials verified via blockchain. Students now own their "Verification" directly in a digital wallet, removing the need for 3rd party background checks.

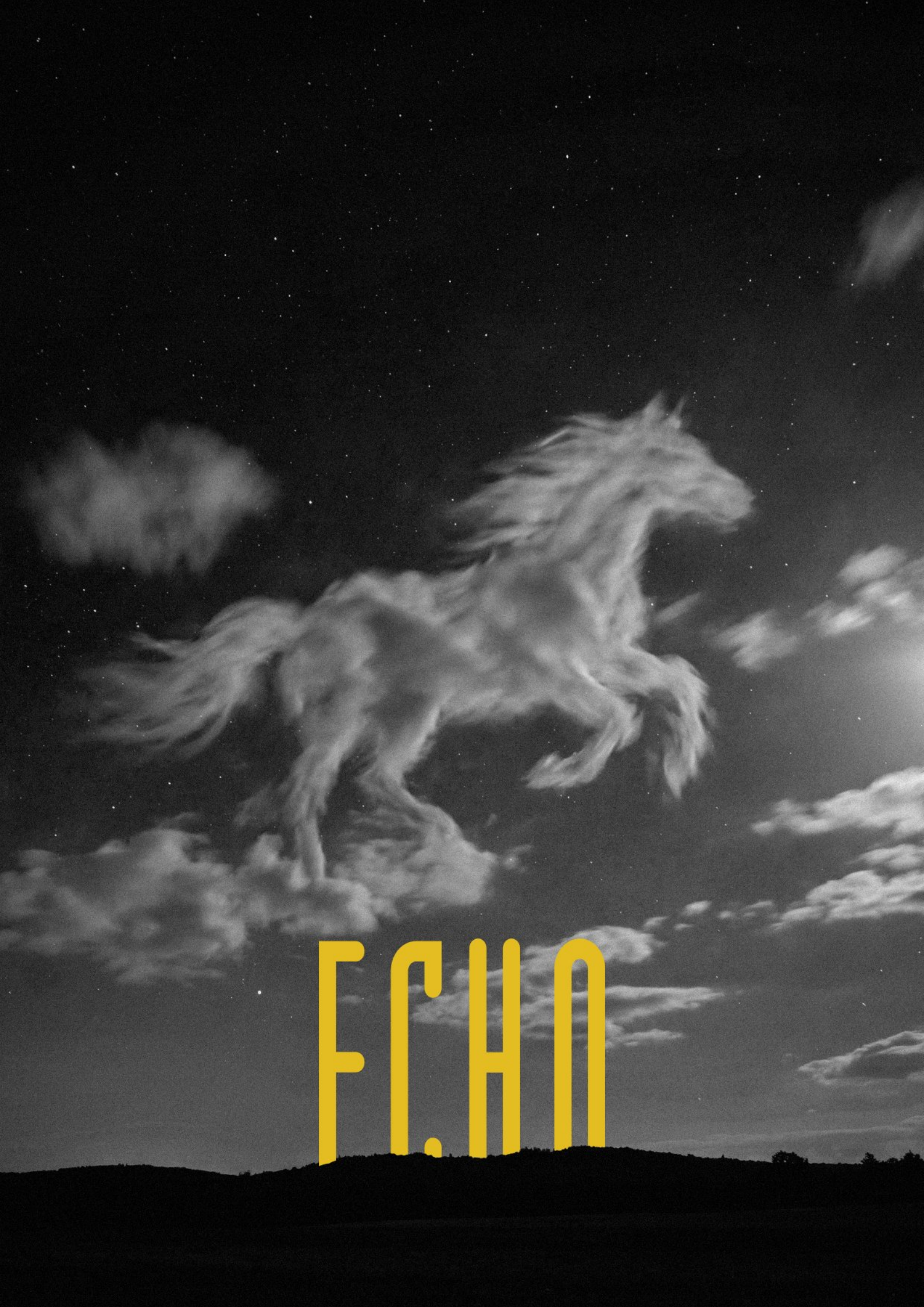
Soulbound Era



The birth of the permanent digital identity. Your achievements are minted as non-transferable tokens on-chain. They are un-fakeable, instantly verifiable, and belong to you—and only you—forever.

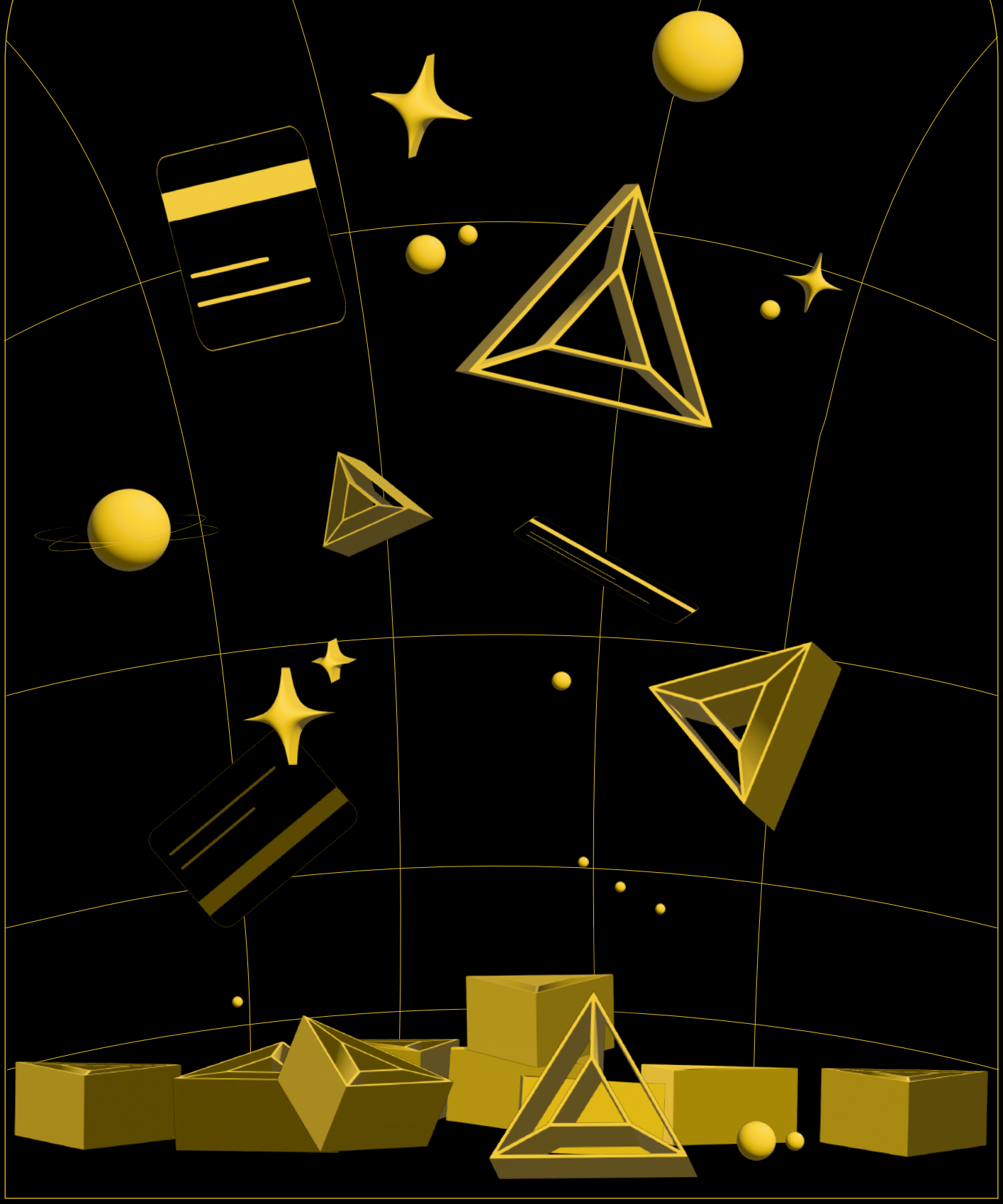
Did you know?

Shortly after the University of al-Qarawiyyin standardized medical licenses, the first "diploma mills" appeared. Fraudulent healers in Morocco began faking scholar signatures on deer parchment. One of the first recorded "stings" occurred when a market inspector realized the ink and handwriting didn't match the master's proving that even in the 13th century, the rule was **Verify, Don't Trust.**


FCHA

BAT ROADMAP 4.0

COMING SOON!

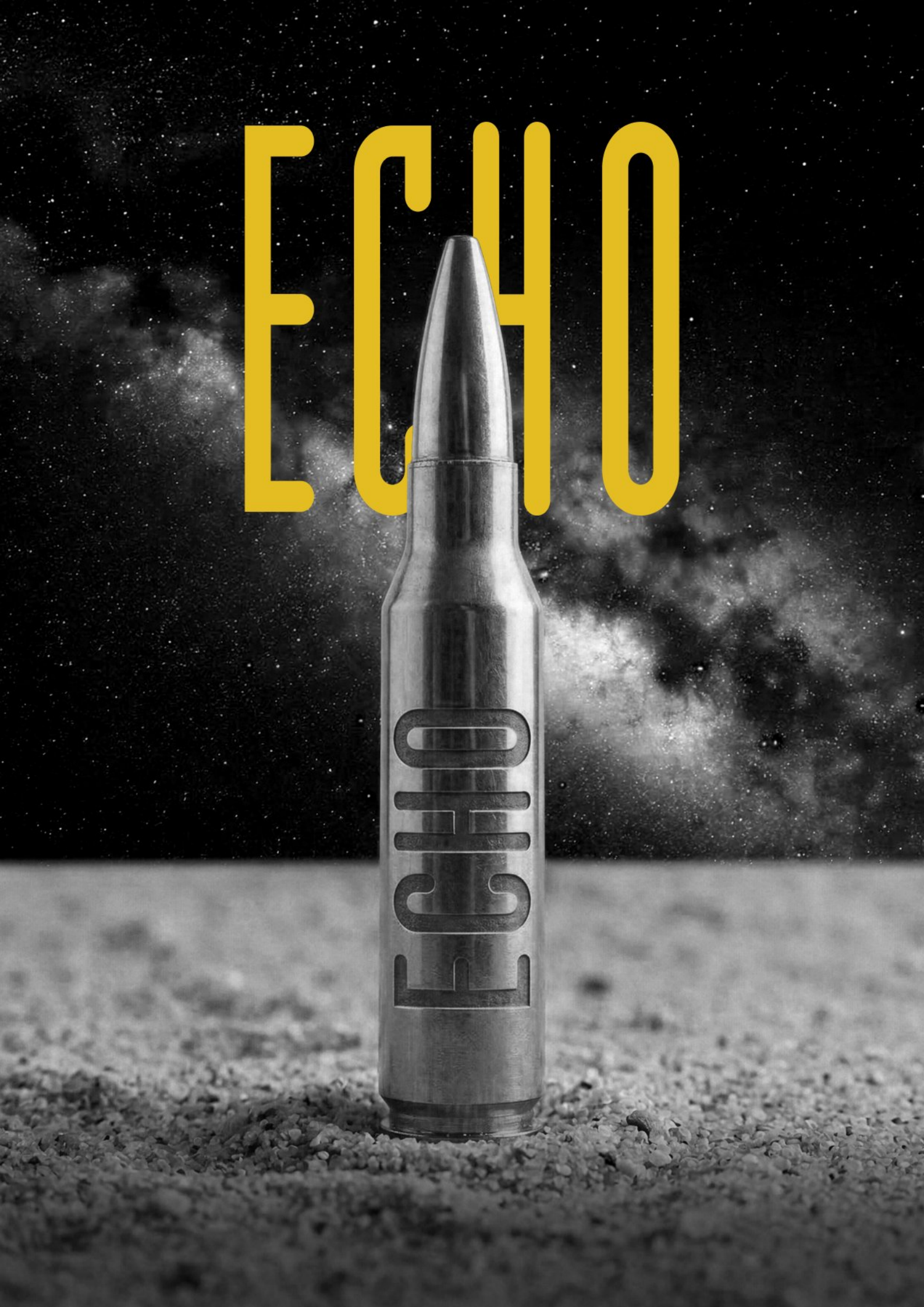


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BAT Roadmap 3.0: The On-Chain Era

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Thank you

There is a lot of hard work from various entities that helps build this magazine, one issue at a time. I say this with every issue, but I believe this one to be the best we have produced, with clear organization, better readability, graphic consistency, and a focused topic maintained throughout. This edition, between the writing and the design, has taken the better part of the past five months. There is a great deal of work and care that goes into each issue, and I hope that translates clearly in its final format.

It is with immense pleasure that I thank the ***Brave team*** for supporting this project since day one, all the way back in 2023. It is not every day that a company supports the creative projects of its community so fully. A special thank you goes out to all the ***BAT Ambassadors*** who participated in this issue. ***Yolanda Moody***, I thank you for being an active member and supporter of ECHO since day one, helping optimize and increase the quality of each edition through curated art, engaging articles, and seeking out collaborators to participate in each volume. ***Alex.Brave***, thank you for also being an OG who has been present since the very first issue; you have consistently provided every topic introduction from ECHO #1 to today. ***Alfred***, thank you for participating in this issue with yet another article, and ***Sanchit Sachdeva***, thank you for debuting in this issue with an article of your own. Another special thank you goes out to ***Metana*** for participating in this edition and providing insight into their work. And lastly, to my good personal friend Dmytro Yantsur for modeling for one of the artworks present in this issue.

Thank you to everyone mentioned, and thank you to the readers for keeping us relevant..



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What's next for ECHO?

Keep up to date with the latest ECHO updates, dates, and drops.

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Follow *@AttentionToken* on X for for official Basic Attention Token (BAT) announcements

Or attending our weekly *BAT Community Calls*



Guilherme Pantoja, creator of ECHO

"TO OWN YOUR TRUTH IS TO SET THE OLD SYSTEMS ABLAZE."



NEXT ISSUE,
VOLUME 2: THE DIGITAL LAND CLAIM

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